HLS 19RS-1185 ORIGINAL

2019 Regular Session

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HOUSE CONCURRENT RESOLUTION NO. 35

BY REPRESENTATIVE SMITH

COMMENDATIONS: Commends Dr. Jinx Coleman Broussard for her accomplishments and service to Louisiana State University Manship School of Mass Communication

A CONCURRENT RESOLUTION

| 2 | To commend Dr. Jinx Coleman Broussard for her many accomplishments and her service |
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| 3 | to Louisiana State University Manship School of Mass Communication. |
| 4 | WHEREAS, Dr. Jinx Coleman Broussard, professor at Louisiana State University |
| 5 | Manship School of Mass Communication, was selected by the Association for Education in |
| 6 | Journalism and Mass Communication and the Scripps-Howard Foundation as the top mass |
| 7 | communication professor in the nation; the Association for Education in Journalism and |
| 8 | Mass Communication is the accrediting body for mass communication programs and has |
| 9 | ranked Manship School of Mass Communication among the strongest programs in the |
| 10 | country; and |
| 11 | WHEREAS, Dr. Broussard serves as the distinguished Bart R. Swanson Endowed |
| 12 | Memorial Professor at Manship School of Mass Communication; before taking the chair at |
| 13 | Manship School of Mass Communication, Dr. Broussard was director of public information |
| 14 | for the city of New Orleans and press secretary to Mayor Sidney J. Barthelemy in New |
| 15 | Orleans; and |
| 16 | WHEREAS, public relations campaigns produced by Dr. Broussard's students at |
| 17 | Manship School of Mass Communication have captured media attention and won two first |
| 18 | place and one second place national awards since 2014; Dr. Broussard has achieved |
| 19 | recognition for her commitment to Louisiana Organ Procurement Agency, one of the entities |
| 20 | for which her students have created a successful public relations campaign; and |

1 WHEREAS, Dr. Broussard is recognized by her undergraduate students for her 2 strong commitment to their success and has mentored many graduate students; and 3 WHEREAS, among Dr. Broussard's award-winning academic papers are essays on 4 the black press, representations of racial and ethnic minorities, media history, alternative 5 media, crisis communication, public relations strategies and tactics, and the civil rights 6 movement; Dr. Broussard's Ph.D. dissertation was "Lifting the Veil on Obscurity: Four Pioneering Black Women Journalists: 1890-1950"; she also wrote African American Foreign 7 8 Correspondents: A History, published in 2013. 9 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby 10 commend and congratulate Dr. Jinx Coleman Broussard upon her recognition as the top 11 mass communication professor in the nation by the Association for Education in Journalism 12 and Mass Communication and the Scripps-Howard Foundation. 13 BE IT FURTHER RESOLVED that the Legislature of Louisiana does hereby 14 recognize the outstanding mentorship of Dr. Jinx Coleman Broussard to her students and 15 commitment to her community and does hereby extend best wishes for her continued success 16 at Louisiana State University Manship School of Mass Communication. 17 BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted 18 to Dr. Jinx Coleman Broussard.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HCR 35 Original

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Smith

Commends Dr. Jinx Coleman Broussard for her service to LSU Manship School of Mass Communication.