

2019 Regular Session

HOUSE RESOLUTION NO. 83

BY REPRESENTATIVE HENRY

A RESOLUTION

To designate Tuesday, April 30, 2019, as Tourism Day at the state capitol.

WHEREAS, 2017 was a record-breaking year for tourism in this state, with more than 47 million people visiting Louisiana and spending a total of \$17.5 billion; and

WHEREAS, 2017 visitor expenditures resulted in \$1.8 billion in state tax revenue; and

WHEREAS, the revenue generated from domestic and international visitors represents a remarkable 40-to-1 return on investment of state funding of the Louisiana office of tourism; and

WHEREAS, tourism employment ranked fourth in the number of jobs created in 2017, and travel spending supports 236,000 jobs in Louisiana; and

WHEREAS, no state general funds are appropriated for tourism, as tourism is funded exclusively by a dedication of three one-hundredths of a cent of sales tax; and

WHEREAS, the funds generated by this dedication have been and continue to be used by the Louisiana office of tourism to promote tourism to our state, and as a result they create enormous economic impact.

THEREFORE, BE IT RESOLVED that the House of Representatives of the Legislature of Louisiana does hereby designate Tuesday, April 30, 2019, as Tourism Day at the state capitol and does hereby express appreciation and support for the fine work of the Louisiana office of tourism in its mission to bring visitors to Louisiana and to provide ambassadorial and financial benefits to the state.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the assistant secretary of the office of tourism in the Department of Culture, Recreation, and Tourism.

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SPEAKER OF THE HOUSE OF REPRESENTATIVES