

SENATE RESOLUTION NO. 129

BY SENATOR MORRELL

A RESOLUTION

To commend the Johnson & Johnson Global Pro Bono Program, part of their Talent for Good Program, operating in New Orleans, Louisiana, and its focus on healthcare while in the city this spring.

WHEREAS, Johnson & Johnson maintains an active program involving paid time off (PTO) which pairs employees with nonprofits where the skills of the employee are matched with a skill set needed around the world; and

WHEREAS, the Johnson & Johnson Global Pro Bono Program collaborates with PYXERA Global, an international organization that has leveraged the unique strengths of corporations, governments, and social sector organizations to solve complex problems and to attain mutually beneficial goals, such that both the community and the volunteers reap benefits; and

WHEREAS, the program in New Orleans is only the third launched worldwide by Johnson & Johnson and will partner with the city of New Orleans, CrescentCare, Priority Health Care, and SBP (an organization formed in the aftermath of Hurricane Katrina to assist the people of St. Bernard Parish, whose entire parish was deemed "uninhabitable" following the storm); and

WHEREAS, the team will work with CrescentCare to align key initiatives with the strategic vision of the organization for maximum community impact; and

WHEREAS, Priority Health Care will collaborate with participants to create strong marketing strategy in order to support customer acquisition of healthcare services; and

WHEREAS, employee participants will use their expertise to partner with the city of New Orleans to identify effective and efficient processes to improve operations; and

WHEREAS, part of the cohort of employees of Johnson & Johnson will work with SBP to develop a performance management program that will result in better hires, improved training, and retention of a diverse workforce; and

WHEREAS, the program is designed to produce positive impact in three ways, and for participants it is an unparalleled global leadership development opportunity; for nonprofits and governments they gain expertise, through consulting that would otherwise be unavailable; and for the companies that participate, they gain insight into new markets, and developing authentic reputations by highlighting their commitment to a positive corporate social responsibility; and

WHEREAS, Johnson & Johnson Global Community Impact Team works with Johnson & Johnson Associates around the globe to apply their hearts, skills, and ingenuity to make a sustainable difference in the lives of others; and

WHEREAS, the work of volunteers and nonprofit organizations have been instrumental in rebuilding and reenergizing New Orleans and its surrounding areas since the horrendous devastation of Hurricane Katrina and its aftermath; and

WHEREAS, with areas of the city still recovering and a healthcare system that was virtually shut down for several months, access to excellent healthcare was largely inaccessible and largely without resources to properly care for the city's inhabitants; and

WHEREAS, today, many of the post-Katrina obstacles have been dealt with and accessible healthcare has returned for many in the New Orleans area, but pockets of inaccessibility remain, and the employees of Johnson & Johnson will be tackling a wide range of the most intractable healthcare issues in the city.

THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana does hereby commend the Johnson & Johnson Global Pro Bono Program, part of their Talent for Good Program, operating in New Orleans, Louisiana, and its focus on healthcare while in the city this spring.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to Johnson & Johnson.

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PRESIDENT OF THE SENATE