

2019 Regular Session

HOUSE RESOLUTION NO. 169

BY REPRESENTATIVE LEGER

COMMENDATIONS: Commends the Johnson & Johnson Global Pro Bono program and its efforts in New Orleans

1 A RESOLUTION

2 To commend the Johnson & Johnson Global Pro Bono program, part of the Talent for Good
3 program, operating in New Orleans, Louisiana, and its focus on healthcare.

4 WHEREAS, Johnson & Johnson maintains an active program that provides paid time
5 off for employees and pairs those employees with nonprofit organizations, so the skills of
6 the employee are matched with a skill set needed around the world; and

7 WHEREAS, the Johnson & Johnson Global Pro Bono program is a collaboration
8 with PYXERA Global, an international organization that has leveraged the unique strengths
9 of corporations, governments, and social sector organizations to solve complex problems and
10 to attain mutually beneficial goals such that both the community and the volunteers reap
11 benefits; and

12 WHEREAS, the program in New Orleans is only the third launched worldwide by
13 Johnson & Johnson; it will involve partnering with the city of New Orleans, CrescentCare,
14 Priority Health Care, and an organization, known as SBP, formed in the aftermath of
15 Hurricane Katrina to assist the people of St. Bernard Parish; and

16 WHEREAS, the team will work with CrescentCare to align key initiatives with the
17 strategic vision of the organization for maximum community impact; and

18 WHEREAS, Priority Health Care will collaborate with participants to create strong
19 marketing strategy in order to support customer acquisition of healthcare services; and

20 WHEREAS, employee participants will use their expertise to partner with the city
21 of New Orleans to identify effective and efficient processes to improve operations; and

1 WHEREAS, part of the cohort of Johnson & Johnson employees will work with SBP
2 to develop a performance management program that will result in better hires, improved
3 training, and retention of a diverse workforce; and

4 WHEREAS, the program is an unparalleled global leadership development
5 opportunity; nonprofit and governmental organizations gain expertise through consulting
6 that would otherwise be unavailable; and for the companies that participate, they gain insight
7 into new markets and develop authentic reputations by highlighting their commitment to a
8 positive corporate social responsibility; and

9 WHEREAS, the Johnson & Johnson Global Community Impact Team works with
10 Johnson & Johnson Associates around the globe to apply their hearts, skills, and ingenuity
11 to make a sustainable difference in the lives of others; and

12 WHEREAS, the work of volunteers and nonprofit organizations has been
13 instrumental in rebuilding and reenergizing the city of New Orleans and its surrounding
14 areas since the horrendous devastation of Hurricane Katrina; and

15 WHEREAS, with areas of the city still recovering and a healthcare system that was
16 virtually shut down for several months; excellent healthcare was largely inaccessible, and
17 resources to properly care for the city's inhabitants were scarce; and

18 WHEREAS, today, many of the post-Katrina obstacles have been dealt with and
19 accessible healthcare has returned for many in the New Orleans area, but pockets of
20 inaccessibility remain, and the employees of Johnson & Johnson will be tackling a wide
21 range of the most intractable healthcare issues in the city.

22 THEREFORE, BE IT RESOLVED that the House of Representatives of the
23 Legislature of Louisiana does hereby commend the Johnson & Johnson Global Pro Bono
24 program, part of the Talent for Good program, operating in New Orleans, Louisiana, and its
25 focus on healthcare.

26 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to
27 Johnson & Johnson.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HR 169 Original

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Leger

Commends the Johnson & Johnson Global Pro Bono program for its focus on health care in New Orleans.