

2019 Regular Session

HOUSE RESOLUTION NO. 249

BY REPRESENTATIVE JORDAN

COMMERCE: Requests the Louisiana Public Service Commission to establish a task force to study the effects of the sale of consumer personal information by an internet access service provider, social media company, or search engine

1 A RESOLUTION

2 To urge and request the Louisiana Public Service Commission to establish a task force to
3 study the effects of the sale of consumer personal information by internet access
4 service providers, social media companies, or search engines and submit its findings
5 in the form of a written report to the House Committee on Commerce no later than
6 sixty days prior to the 2020 Regular Session of the Legislature.

7 WHEREAS, in the age of technology, conducting business online has become
8 standard practice; and

9 WHEREAS, individuals are routinely required to disclose personal information when
10 paying bills, joining online communities, or registering for any service or activity; and

11 WHEREAS, the privacy of personal information is of the utmost importance for
12 financial and personal security; and

13 WHEREAS, many businesses sell consumer information for profit, compromising
14 the privacy of individuals with whom they do business; and

15 WHEREAS, the sale of personal consumer information is a violation of trust and of
16 the consumer's right to privacy.

17 THEREFORE, BE IT RESOLVED that the House of Representatives of the
18 Legislature of Louisiana does hereby urge and request the Louisiana Public Service
19 Commission to establish a task force to study the effects of the sale of consumer personal
20 information by internet access service providers, social media companies, or search engines

1 and submit its findings in the form of a written report to the House Committee on Commerce
2 no later than sixty days before the 2020 Regular Session of the Legislature.

3 BE IT FURTHER RESOLVED that the task force shall be comprised of the
4 following members:

5 (1) The chief executive officer of LCTA-The Internet and Television Association
6 or his designee.

7 (2) The chairman of the Louisiana Telecommunications Association or his designee.

8 (3) The president of the Cellular Telecommunications and Internet Association or
9 his designee.

10 (4) The president of the Louisiana Association of Business and Industry or his
11 designee.

12 (5) The chief executive officer of The Pelican Institute for Public Policy or his
13 designee.

14 (6) The president of the National Federation of Independent Businesses or his
15 designee.

16 (7) The principal officer of the State Privacy and Security Coalition or his designee.

17 (8) The president of the Baton Rouge Area Chamber or his designee.

18 (9) A representative of the Louisiana National Guard.

19 (10) A representative of the Louisiana State Police.

20 (11) The attorney general of Louisiana or his designee.

21 (12) The secretary of state or his designee.

22 (13) The director of the Frontier Group or his designee.

23 (14) The executive director of Electronic Frontier Foundation or his designee.

24 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
25 executive secretary of the Louisiana Public Service Commission and each entity named to
26 serve on the task force.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HR 249 Original

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Urges and requests the La. Public Service Commission to establish a task force to study the effects of the sale of consumer personal information by internet access service providers, social media companies, or search engines. Requests the task force submit a written report of its findings no later than 60 days prior to the convening of the 2020 R.S.