The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Michelle Ridge.

DIGEST

SB 115 Original | 2020 Regular Session | Connick

Proposed law provides any advertisement for legal services, in any format, that contains a reference to a monetary settlement agreement or an award by a jury verdict previously obtained by the advertising attorney shall, in the same advertisement, disclose a full accounting of all expenses associated with such settlement agreement or award by jury verdict.

Proposed law provides that the disclosure of all expenses associated with the settlement or jury verdict shall be in a font size no smaller than half of the largest font size used in the advertisement.

Proposed law provides that the La. Supreme Court shall adopt rules that are necessary to implement and enforce the provisions of proposed law.

Effective upon signature of the governor or lapse of time for gubernatorial action.

(Adds R.S. 37:223)