The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Brandi Cannon.

DIGEST

SB 429 Original | 2020 Regular Session | Johns

Proposed law provides that an advertisement for healthcare services that names a healthcare provider shall identify the type of license held by the healthcare provider and be free from deceptive or misleading information.

Proposed law provides that a healthcare provider shall conspicuously post and affirmatively communicate the provider's specific licensure by doing all of the following:

(1) Displaying in the provider's office a writing that clearly identifies the type of license held by the healthcare provider.

(2) Displaying and posting the name of any healthcare provider with whom they are in a collaborative or supervisory practice agreement.

(3) Informing any person checking into a healthcare facility or office, the name of and specific license held by the provider who will provide healthcare services to that person.

Proposed law shall not apply to any healthcare provider who is working in a nonpatient care setting and does not have any direct patient care interactions.

Proposed law provides that each state agency or professional or occupational licensing board or commission that regulates the practice of a healthcare provider shall promulgate rules and regulations for the enforcement of proposed law, including penalties for violations consistent with the licensing and regulatory laws applicable to the healthcare provider and the rules and regulations of the state agency, professional, or occupational licensing board, or commission.

Proposed law provides that a violation shall also constitute grounds for the suspension or revocation of a license or other credentials by the state agency, professional, or occupational licensing board, or commission.

Proposed law defines "advertisement", "deceptive" or "misleading", "healthcare provider", "licensee", and "physician".

Effective August 1, 2020.

(Adds R.S. 37:1743.2)