
TAX/SALES \& USE

| EG NO IMPACT See Note |
| :--- |

Suspends provision of law capping amount of revenue which can be spent on in-state advertising

Proposed law suspends provisions of present law, relative to the restriction of the amount of funds used by the Department of Culture, Recreation and Tourism for the purchase of in-state media advertisement.

| EXPENDITURES | 2020-21 | 2021-22 | 2022-23 | 2023-24 | 2024-25 | 5 -YEAR TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| State Gen. Fd. | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Agy. Self-Gen. | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Ded./Other | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Federal Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Local Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Annual Total | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| REVENUES | 2020-21 | 2021-22 | 2022-23 | 2023-24 | 2024-25 | 5 -YEAR TOTAL |
| State Gen. Fd. | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Agy. Self-Gen. | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Ded./Other | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Federal Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Local Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Annual Total | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |

## EXPENDITURE EXPLANATION

There is no anticipated direct material effect on governmental expenditures as a result of this measure. Proposed concurrent resolution suspends the cap of $10 \%$ of all funds used to purchase media advertisement that are used on in-state media purchases. The Department of Culture Recreation and Tourism reports this provision will not impact the expenditure budget for the Office of Tourism, but will allow it to expend a greater portion of its media allocation on in-state media advertising.

## REVENUE EXPLANATION

There is no anticipated direct material effect on governmental revenues as a result of this measure.

| $\frac{\text { Senate }}{\square 13.5 .1>=}$ | Dual Referral Rules <br> $\square 100,000$ Annual Fiscal Cost $\{S \& H\}$ <br> $\square 13.5 .2>=$ <br>  <br>  <br>  <br>  <br> $\$ 500,000$ Annual Tax or Fee <br> Change $\{S \& H\}$ |
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[^0]> Enan Brasenacy

Evan Brasseaux
Staff Director


[^0]:    House$\square 6.8(F)(1)>=\$ 100,000$ SGF Fiscal Cost $\{\mathrm{H} \& \mathrm{~S}\}$6.8(G) $>=\$ 500,000$ Tax or Fee Increase or a Net Fee Decrease $\{\mathrm{S}\}$

