

Dept./Agy.: Lottery Cor	poration			
Subject: Change Per	rcentage of Gross Revenue Transferred To State	Analyst: Greg Albrecht		
LOTTERIES	EG INCREASE SD RV See Note	Page 1 of 1		
Provides for the amount of	of gross revenue the Lottery Corporation is to annually transfer to	o the state treasury. (8/1/20)		

Present law requires the Lottery to transfer 35% of gross revenue to the state each year.

<u>Proposed law</u> changes that transfer percentage to 25% of gross revenue.

EXPENDITURES	2020-21	2021-22	2022-23	2023-24	2024-25	<u>5 -YEAR TOTAL</u>
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
Annual Total	\$0	\$0	\$0	\$0	\$0	\$0
REVENUES	<u>2020-21</u>	2021-22	2022-23	2023-24	2024-25	<u>5 -YEAR TOTAL</u>
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$4,000,000	\$9,400,000	\$9,400,000	\$12,800,000	\$13,000,000	\$48,600,000
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
Annual Total	\$4,000,000	\$9,400,000	\$9,400,000	\$12,800,000	\$13,000,000	\$48,600,000

**EXPENDITURE EXPLANATION** 

There is no anticipated direct material effect on governmental expenditures as a result of this measure.

## **REVENUE EXPLANATION**

With a lower transfer percentage to the state, the Lottery Corporation indicates that it would be able to increase prize percentages on instant ticket games (from the current 63% to a target of 70%), and would be able to offer instant win features at the lottery terminal point of sale. The Lottery has been able to document increased sales in other states with higher prize pay-out percentages and instant win features. In addition, rigorous analysis performed by the Legislative Auditor performance audit division has estimated the prize sensitivity of lottery players in the state, as well as optimum prize pay-out percentage (70%).

With a 25% transfer rate to the state (down from current law 35%), the Lottery indicates that it would phase-in an increase in the average prize percentage of instant ticket games from 63% to 70% over the next five years. In addition, it indicated that it would begin to offer the instant win feature at lottery terminals. The result of these changes is expected to be an increase in lottery sales that generates net additional transfers to the state even with a lower transfer rate. Implemented for the second half of calendar year 2020, increased transfers to the state for support of FY21 are estimated at \$4 million. Fullyear effects occur after that, and phase up as prize percentages phase up.

Increased transfers flow to the Lottery Proceeds Fund which is dedicated to the expenditure mandate of the Minimum Foundation Program (MFP). To the extent these additional transfers are realized, state general fund support of the MFP can be reduced.

