

---

The original instrument was prepared by Michelle D. Ridge. The following digest, which does not constitute a part of the legislative instrument, was prepared by Ann S. Brown.

---

SB 115 Reengrossed DIGEST 2020 Regular Session Connick

Proposed law provides any advertisement for legal services, in any format, that contains a reference to a monetary settlement agreement or an award by a jury verdict previously obtained by the advertising attorney shall, in the same advertisement, disclose a full accounting of all expenses associated with such settlement agreement or award by jury verdict.

Proposed law provides that the disclosure of all expenses associated with the settlement or jury verdict, when presented in print, shall be in a font size no smaller than half of the largest font size used in the advertisement and when presented verbally shall be audible, intelligible, and presented with equal prominence and in the same manner as the other parts of the advertisement.

Proposed law provides that the La. Supreme Court shall adopt rules that are necessary to implement and enforce the provisions of proposed law.

Effective upon signature of the governor or lapse of time for gubernatorial action.

(Adds R.S. 37:223)

Summary of Amendments Adopted by Senate

Senate Floor Amendments to engrossed bill

1. Adds specific instructions for the disclosure of expenses associated with advertisements when presented in printed or verbal form.