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DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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SB 115 Reengrossed

2020 Regular Session

Connick

Proposed law provides any advertisement for legal services, in any format, that contains a reference to a monetary settlement agreement or an award by a jury verdict previously obtained by the advertising attorney shall, in the same advertisement, disclose a full accounting of all attorney fees paid to the advertising attorney associated with the settlement agreement or award by jury verdict.

Proposed law provides that the disclosure of all attorney fees paid to the advertising attorney associated with the settlement agreement or jury verdict, when presented in print, shall be in a font size no smaller than half of the largest font size used in the advertisement and when presented verbally shall be audible, intelligible, and presented with equal prominence and in the same manner as the other parts of the advertisement.

Proposed law provides that the La. Supreme Court may adopt rules that are necessary to implement and enforce the provisions of proposed law.

Effective January 1, 2021.

(Adds R.S. 37:223)

Summary of Amendments Adopted by Senate

Senate Floor Amendments to engrossed bill

1. Adds specific instructions for the disclosure of expenses associated with advertisements when presented in printed or verbal form.

Summary of Amendments Adopted by House

The Committee Amendments Proposed by House Committee on Judiciary to the reengrossed bill:

1. Change the disclosure requirement from all expenses to all attorney fees paid to the advertising attorney.
2. Change the supreme court's ability to adopt rules from mandatory to permissive.
3. Change effective date from effective upon the signature of the governor to effective Jan. 1, 2021.