

2021 Regular Session

SENATE RESOLUTION NO. 34

BY SENATOR BERNARD

COMMENDATIONS. Commends Kent Lowe on receiving the Louisiana Sports Hall of Fame 2020 Distinguished Service Award in Sports Journalism.

1 A RESOLUTION

2 To commend and congratulate Kent Lowe on receiving the Louisiana Sports Hall of Fame
3 2020 Distinguished Service Award in Sports Journalism.

4 WHEREAS, Kent Lowe, who started his thirty-third athletic year at Louisiana State
5 University in August 2020, has served as senior associate sports communications director
6 on the Louisiana State University sports communication staff since 2000; and

7 WHEREAS, a member of the Louisiana State University Sports Information Office
8 since August 1988, he serves as the primary media contact for the Louisiana State University
9 men's basketball team and assists the sports communications office in other sports as needed;
10 and

11 WHEREAS, Kent Lowe was the play-by-play voice for Louisiana State University
12 women's basketball in 1988-1989; and

13 WHEREAS, Kent Lowe has done color for the Louisiana State University softball
14 and women's basketball broadcasts for over a decade; and

15 WHEREAS, Kent Lowe, a native of Shreveport, has won national and state awards
16 for his press releases, columns, and publications; and

17 WHEREAS, as past president and current treasurer of the Louisiana Sports Writers
18 Association, he has won numerous first-place awards for writing media guides and fact

1 sheets in the group's annual media contest; and

2 WHEREAS, Kent Lowe's 2010 basketball media guide was named as Co Sports
3 Information Directors Association's "Best in the Nation" and his 2012 guide took third place;
4 and

5 WHEREAS, in 2018, he was presented the College Sports Information Directors of
6 America's Achievement Award for University Division I recognizing his accomplishments
7 in the profession on a national scale; and

8 WHEREAS, Kent Lowe came to Louisiana State University from Louisiana Downs
9 where he served in several capacities for the Bossier City racetrack; he was head writer,
10 broadcast director, and later publicity director, broadcasting race results on stations in three
11 states, including two fifty thousand-watt stations; and

12 WHEREAS, he has also been an acclaimed bowling columnist for *The Advocate* in
13 Baton Rouge, has been involved in the thoroughbred racing public relations field at
14 Louisiana Downs, and has also assisted with the Independence Bowl in his hometown of
15 Shreveport; and

16 WHEREAS, Kent Lowe has also for the past twenty-seven years written an award-
17 winning bowling column for *The Advocate* after writing a bowling column for *The Times* in
18 Shreveport for a decade; and

19 WHEREAS, he was the 2009 recipient of the Bowling Proprietors Association of
20 America's Media Award; and

21 WHEREAS, in 2018, Kent Lowe was inducted into the Louisiana State Bowling
22 Association's Hall of Fame; and

23 WHEREAS, he has extensive radio and television broadcast and production
24 experience with Louisiana State University and the Louisiana Sports Writers Association;
25 and

26 WHEREAS, Kent Lowe, the longtime Louisiana Sports Writers Association treasurer
27 and past president, has been the driving force behind getting Cox Sports Television on board
28 as the Louisiana Sports Hall of Fame's television partner; and

29 WHEREAS, Kent Lowe, a Louisiana Sports Hall of Fame selection committee
30 member since the early 1990s, has helped host and produce the now live,

1 nationally-televised induction ceremonies on the Cox Sports Television show that spotlights
2 the annual induction ceremonies of the Louisiana Sports Hall of Fame for the last seventeen
3 years.

4 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
5 does hereby commend and congratulate Kent Lowe on receiving the Louisiana Sports Hall
6 of Fame 2020 Distinguished Service Award in Sports Journalism.

7 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to
8 Kent Lowe.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Sharon F. Lyles.

	DIGEST	
SR 34 Original	2021 Regular Session	Bernard

Commends Kent Lowe on receiving the Louisiana Sports Hall of Fame 2020 Distinguished Service Award in Sports Journalism.