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**SENATE COMMITTEE AMENDMENTS**

2021 Regular Session

Amendments proposed by Senate Committee on Education to Original Senate Bill No. 60  
by Senator Connick

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1 AMENDMENT NO. 1

2 On page 2, between lines 7 and 8, insert the following:

3 **"(1) "Athletic booster" means a person or entity that has participated in**  
4 **or has been a member of an organization promoting a postsecondary education**  
5 **institution's athletic program."**

6 AMENDMENT NO. 2

7 On page 2, at the beginning of line 8, change "(1)" to "(2)"

8 AMENDMENT NO. 3

9 On page 2, at the beginning of line 10, change "(2)" to "(3)"

10 AMENDMENT NO. 4

11 On page 2, at the beginning of line 12, change "(3)" to "(4)"

12 AMENDMENT NO. 5

13 On page 3, delete lines 5 through 10, and insert the following:

14 **"C. A postsecondary education institution, or an officer or employee of**  
15 **a postsecondary education institution, shall not compensate or cause**  
16 **compensation to be directed to a current or prospective intercollegiate athlete**  
17 **for the athlete's name, image, or likeness.**

18 **D. A postsecondary education institution shall not use an athletic booster**  
19 **to, nor shall an athletic booster, directly or indirectly, create or facilitate**  
20 **compensation opportunities for the use of an intercollegiate athlete's name,**  
21 **image, or likeness as a recruiting inducement or as a means of paying for**  
22 **athletics participation.**

23 **E.(1) A postsecondary education institution may prohibit an**  
24 **intercollegiate athlete from using the athlete's name, image, or likeness for**  
25 **compensation if the proposed use of the athlete's name, image, or likeness**  
26 **conflicts with either of the following:**

27 **(a) Existing institutional sponsorship agreements or contracts.**

28 **(b) Institutional values as defined by the postsecondary education**  
29 **institution.**

30 **(2) An intercollegiate athlete shall not earn compensation for the use of**  
31 **the athlete's name, image, or likeness for the endorsement of tobacco, alcohol,**  
32 **illegal substances or activities, banned athletic substances, or any form of**  
33 **gambling including sports wagering.**

34 **(3) An intercollegiate athlete shall not use a postsecondary education**  
35 **institution's facilities, uniforms, registered trademarks, products protected by**  
36 **copyright, or official logos, marks, colors, or other indicia in connection with the**  
37 **use of the athlete's name, image, or likeness without the express permission of**  
38 **the postsecondary education institution. In granting this permission, a**  
39 **postsecondary education institution may require the third party entity engaging**  
40 **the athlete for a name, image, or likeness activity to follow the protocols**  
41 **established by the postsecondary education institution, including licensing**  
42 **protocols."**

1 AMENDMENT NO. 6

2 On page 3, at the beginning of line 11, change "D." to "F."

3 AMENDMENT NO. 7

4 On page 3, at the beginning of line 15, change "(2)(a)" to "(2)"

5 AMENDMENT NO. 8

6 On page 3, at the beginning of line 16, change "must" to "shall" and at the end of the line  
7 delete the period "." and insert "as follows:"

8 AMENDMENT NO. 9

9 On page 3, at the beginning of line 17, change "(b)(i)" to "(a)(i)"

10 AMENDMENT NO. 10

11 On page 3, at the end of line 19, insert "However, the notification provisions of R.S.  
12 4:424(D)(3) shall not apply to an athlete agent who contacts an intercollegiate athlete  
13 for the sole purpose of representing the athlete in matters pertaining to the use of the  
14 athlete's name, image, or likeness."

15 AMENDMENT NO. 11

16 On page 3, at the beginning of line 23, change "(c)" to "(b)"

17 AMENDMENT NO. 12

18 On page 3, line 24, "after "law" insert a period "." and delete the remainder of the line

19 AMENDMENT NO. 13

20 On page 3, at the beginning of line 25, change "E." to "G."

21 AMENDMENT NO. 14

22 On page 4, at the beginning of line 1, change "F." to "H."

23 AMENDMENT NO. 15

24 On page 4, at the beginning of line 4, change "G." to "I."

25 AMENDMENT NO. 16

26 On page 4, at the beginning of line 7, change "H." to "J."

27 AMENDMENT NO. 17

28 On page 4, at the beginning of line 14, change "I." to "K."

29 AMENDMENT NO. 18

30 On page 4, at the beginning of line 18, change "J." to "L."

31 AMENDMENT NO. 19

32 On page 4, at the beginning of line 22, change "K." to "M."

1 AMENDMENT NO. 20

2 On page 5, at the beginning of line 4, change "L." to "N."

3 AMENDMENT NO. 21

4 On page 5, delete lines 6 through 8, and insert the following:

5 "Section 2. This Act shall become effective upon signature by the governor  
6 or, if not signed by the governor, upon expiration of the time for bills to become law  
7 without signature by the governor, as provided by Article III, Section 18 of the  
8 Constitution of Louisiana. If vetoed by the governor and subsequently approved by  
9 the legislature, this Act shall become effective on the day following such approval."