

2021 Regular Session

SENATE RESOLUTION NO. 74

BY SENATOR BERNARD

COMMENDATIONS. Commends Ro Brown upon receiving the 2021 Louisiana Sports Writers Association's Distinguished Service Award in Sports Journalism.

1 A RESOLUTION

2 To commend Ro Brown upon receiving the 2021 Louisiana Sports Writers Association's  
3 Distinguished Service Award in Sports Journalism.

4 WHEREAS, in 1958, the Louisiana Sports Writers Association was created and  
5 became the parent organization of the Louisiana Sports Hall of Fame in Natchitoches,  
6 Louisiana; and

7 WHEREAS, each year in collaboration with the Louisiana Sports Writers  
8 Association, the Louisiana Sports Hall of Fame selects a limited number of sports figures  
9 and sports media professionals who embody the character, skill, and talents worthy of being  
10 named to the hall of fame; and

11 WHEREAS, Ro Brown was named a recipient of the 2021 Louisiana Sports Writers  
12 Association's Distinguished Service Award in Sports Journalism for his trailblazing work  
13 in television sports; and

14 WHEREAS, Ro Brown is a pioneering broadcasting presence who became a sports  
15 media staple in his native New Orleans; and

16 WHEREAS, in 1978, Mr. Brown went to work for WDSU-TV in New Orleans and  
17 became the first on-air African-American sports anchor-reporter in the crescent city; and

18 WHEREAS, in 1981, Mr. Brown worked for one year at KPLC-TV in Lake Charles

1 and then returned to WDSU-TV where he worked for the next twenty-one years, becoming  
2 a predominant media figure in New Orleans; and

3 WHEREAS, his 1983 five-part series on the black student-athletes won a Louisiana  
4 Associated Press Award for best sports series; and

5 WHEREAS, Ro Brown also received a New Orleans Press Club award for his  
6 highlights of the Liberty Track and Field Meet; and

7 WHEREAS, in 2012, the Sports Task Force of the National Association of Black  
8 Journalists presented Ro Brown with the Sam Lacy Pioneer Award; and

9 WHEREAS, in 2020, he was awarded the prestigious Mac Russo Award by the  
10 Louisiana Sports Writers Association; and

11 WHEREAS, while continuing to cover sports in and around New Orleans, he has  
12 worked for the Greater New Orleans Sports Foundation as Director of Community Relations  
13 and has also worked at Event Producers where he produced and hosted television shows for  
14 the Sun Belt Conference and the Louisiana High School Athletic Association; and

15 WHEREAS, Mr. Brown served as assistant director of communications at the  
16 University of New Orleans; and

17 WHEREAS, before his award-winning media career began, Ro Brown attended  
18 George Washington Carver High School in New Orleans and graduated from John F.  
19 Kennedy High and Loyola University in New Orleans; and

20 WHEREAS, he served four years in the United States Navy and is a member of  
21 selection committees for the Louisiana Sports Hall of Fame, the Allstate Sugar Bowl Greater  
22 New Orleans Sports Writers Association, and the New Orleans Saints Hall of Fame.

23 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana  
24 does hereby commend Ro Brown upon receiving the 2021 Louisiana Sports Writers  
25 Association's Distinguished Service Award.

26 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to  
27 Ro Brown.

The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Carla S. Roberts.

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