DIGEST

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HB 474 Original

2022 Regular Session

Frieman

Abstract: Prohibits financial institutions from denying financial services to a person based upon a person's political affiliation or any environmental, social, or governmental credit factors.

<u>Proposed law</u> prohibits financial institutions from denying financial services to a person based on either of the following criteria:

- 1. The person's political affiliation.
- 2. Any value-based or impact-based criteria including but not limited to environmental, social, or governmental (ESG) factors.

<u>Proposed law</u> allows a financial institution to offer services based subjective standards, only if the financial institution has disclosed and explained the standards to the potential customer.

Under <u>proposed law</u> the financial institution is required to obtain a signature from the potential customer confirming disclosure and explanation of the subjective standards.

<u>Proposed law</u> is not intended to interfere with a financial institution's ability to discontinue or refuse to conduct business with a person when the action is necessary for the physical safety of the financial institution's employees.

<u>Proposed law</u> provides a legislative declaration on the use of political affiliation or ESG factors as a basis for discrimination.

(Adds R.S. 6:424)