

2022 Regular Session

HOUSE BILL NO. 684

BY REPRESENTATIVE DAVIS

AMUSEMENTS/TICKETS: Provides relative to admission tickets

1 AN ACT

2 To amend and reenact R.S. 4:1, relative to the sale of admission tickets; to require the ticket  
3 value to be printed on its face; to provide for a penalty; to authorize the resale of  
4 tickets via the internet pursuant to certain requirements; to provide for certain  
5 exceptions; and to provide for related matters.

6 Be it enacted by the Legislature of Louisiana:

7 Section 1. R.S. 4:1 is hereby amended and reenacted to read as follows:

8 §1. Unlawful to sell tickets for more than the price; total cost of tickets to be printed  
9 on each

10 A. All admission tickets to any athletic contest, dance, theater, concert,  
11 circus, or other amusement shall have the price paid for the ticket, excluding order  
12 processing and delivery charges, printed on the face of the ticket, ~~except as otherwise~~  
13 ~~provided in Subsection D of this Section.~~

14 B. ~~Except as provided in Subsection E of this Section, no person shall resell~~  
15 ~~or offer to resell such admission ticket for an amount in excess of the price printed~~  
16 ~~on the face of the ticket.~~

17 C. ~~Whoever violates this Section shall be fined not less than one hundred~~  
18 ~~dollars and imprisoned for thirty days, nor more than five hundred dollars and~~  
19 ~~imprisoned for ninety days.~~

1           ~~D. In connection with the sale of tickets to athletic contests of institutions of~~  
2           ~~higher education, contributions or other payments in excess of the printed price~~  
3           ~~requested by or made to the institution or to an alumni organization or foundation~~  
4           ~~which is organized for the primary purpose of providing support to the institution~~  
5           ~~and which has been recognized as an approved support organization by the board of~~  
6           ~~the institution shall be allowed.~~

7           E.C. Nothing shall prohibit the resale or offering for resale via the ~~Internet~~  
8           internet of an admission ticket, at any price, to an athletic contest, dance, theater,  
9           concert, circus, or other amusement, if ~~the organizer of the event and the operator of~~  
10          ~~the location where the event is occurring authorize admission tickets to such event~~  
11          ~~to be resold for more than the price printed on the face of the ticket. If such resale~~  
12          ~~is authorized, any admission ticket to the event may be~~ the ticket is resold or offered  
13          for resale through any ~~web site~~ website if such ~~web site's~~ website's operator  
14          guarantees a full refund of the amount paid for the ticket under each of the following  
15          conditions:

16               (1) The ticketed event is canceled.

17               (2) The purchaser is denied admission to the ticketed event, unless such  
18          denial is due to the action or omission of the purchaser.

19               (3) The ticket is not delivered to the purchaser in the manner described on  
20          such ~~web site~~ website or pursuant to the delivery guarantee made by the reseller and  
21          such failure results in the purchaser's inability to attend the ticketed event.

22           F.D. A ~~web site~~ website operator's guarantee pursuant to Subsection E C of  
23          this Section shall be posted on the operator's ~~web site~~ website and a prospective  
24          purchaser shall be directed to such guaranty before completion of the resale  
25          transaction.

26           G.E. A refund issued by a ~~web site~~ website operator pursuant to any of the  
27          conditions provided for in Subsection E C of this Section shall include any servicing,  
28          handling, or processing fees unless such fees are declared nonrefundable under the  
29          terms of the guarantee.

- 1            ~~H.F.~~ The provisions of Subsection ~~E~~ C of this Section shall not apply to:
- 2            (1) University sports event tickets specially allocated to Louisiana
- 3            legislators.
- 4            (2) Student tickets issued by Louisiana universities for sporting events.
- 5            ~~I. If authorization to resell an admission ticket for more than the price printed~~
- 6            ~~on the face of the ticket is not granted by the organizer of the event and the operator~~
- 7            ~~of the location of the event pursuant to Subsection E of this Section, no person or~~
- 8            ~~entity shall resell an admission ticket for more than the price printed on the face of~~
- 9            ~~the ticket.~~

## DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HB 684 Original

2022 Regular Session

Davis

**Abstract:** Prohibits the resale of admission tickets for a higher price under certain circumstances and authorizes the resale of tickets via the internet when certain requirements are met.

Present law requires the value of admission tickets to be printed on the face of the ticket.

Proposed law retains present law.

Present law prohibits the resale of admission tickets for higher than face value.

Proposed law repeals present law.

Present law establishes penalties for violations of present law including a fine of not less than \$100 and imprisonment of 30 days nor a fine not more than \$500 and imprisonment of 90 days.

Proposed law retains the present law fine penalties and repeals the present law imprisonment penalties.

Present law authorizes ticket sales at greater than face value for athletic events for colleges and universities when the payment is made directly to the college or university or to the college or university's alumni program or other organization meant to provide the school with financial support.

Proposed law repeals present law.

Present law authorizes the resale of admission tickets for higher than face value via the internet when authorized by the event organizer and operator. If such authorization is granted, the seller may sell the ticket on any website, provided the website's operator guarantees a full refund if:

- (1) The event is canceled.
- (2) The buyer is denied entry at no fault of the buyer.
- (3) The ticket is delivered in a manner not stated on the website or not guaranteed by the reseller and the buyer is unable to attend.

Proposed law repeals present law to the extent that no authorization is needed by the organizer or operator as long as the other requirements are met.

Present law requires a website operator to post the guarantee made pursuant to present law on the operator's website and further requires that prospective buyers be directed to the guaranty prior to the transaction.

Present law requires refunds guaranteed pursuant to present law to include all fees incurred during the transaction unless the fees have been declared nonrefundable.

Present law provides for an exception to the provisions of present law relative to internet resale for university sporting event tickets provided to La. legislators and student tickets for sporting events at La. universities.

Proposed law retains present law.

(Amends R.S. 4:1)