

2022 Regular Session

HOUSE RESOLUTION NO. 36

BY REPRESENTATIVE FREIBERG

COMMENDATIONS: Commends Visit Baton Rouge on the occasion of its fiftieth anniversary

1 A RESOLUTION

2 To commend Visit Baton Rouge on the occasion of its fiftieth anniversary.

3 WHEREAS, Visit Baton Rouge was formed pursuant to Act No. 62 of the 1972
4 Regular Session of the Legislature with a mission of increasing visitation to and awareness
5 of the Baton Rouge area to help bolster the city's economy; and

6 WHEREAS, Visit Baton Rouge is a nationally-accredited destination marketing
7 organization and has been recognized on the international level for its accomplishments;
8 throughout the organization's fifty-year history, it has influenced the travel decisions of
9 millions of domestic and international travelers by drawing them to the capitol region for
10 leisure, entertainment, business, and much more; and

11 WHEREAS, the economic expenditure associated with visitor activity has resulted
12 in billions of dollars flowing into the Baton Rouge area, benefitting not only the surrounding
13 region but also the entire state of Louisiana; and

14 WHEREAS, under the stewardship of Visit Baton Rouge, and in concert with the
15 organization's industry, civic, and public partners, tourism in the Baton Rouge area has
16 grown substantially and garnered national recognition; and

17 WHEREAS, Visit Baton Rouge is most deserving of the highest recognition for its
18 organizational commitment to bettering the city of Baton Rouge and the surrounding area.

19 THEREFORE, BE IT RESOLVED that the House of Representatives of the
20 Legislature of Louisiana does hereby commend Visit Baton Rouge on the occasion of its
21 fiftieth anniversary; does hereby further recognize the organization's impact on the economic

1 growth of the Greater Baton Rouge area through its promotion of the region; and does
2 hereby extend sincerest hopes that it continues to promote Baton Rouge with even greater
3 success in the years to come.

4 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
5 chairman of the 2022 board of directors of Visit Baton Rouge.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HR 36 Original

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Commends Visit Baton Rouge on the occasion of its 50th anniversary.