

2022 Regular Session

SENATE BILL NO. 470

BY SENATOR MIZELL

INTERNET. Requires identity and age verification for a user to access specific websites.  
(8/1/22)

1 AN ACT

2 To amend and reenact R.S. 51:1426(E) and to enact R.S. 51:1426(F), relative to the internet;  
3 to provide relative to specific websites and domains; to provide for age verification;  
4 to provide for restrictions; to provide for unfair acts or practices; and to provide for  
5 related matters.

6 Be it enacted by the Legislature of Louisiana:

7 Section 1. R.S. 51:1426(E) is hereby amended and reenacted and R.S. 51:1426(F)  
8 is hereby enacted to read as follows:

9 §1426. Unfair acts or practices

10 \* \* \*

11 **E.(1) Any website or domain name with any of the following meta tags**  
12 **shall verify that each user accessing the contents on its website or under its**  
13 **domain name is at least eighteen years of age or older:**

14 **(a) <meta name="rating" content="RTA-5042-1996-1400-1577-RTA"/>.**

15 **(b) <meta name="rating" content="adult" />.**

16 **(c) <meta name="rating" content="mature">.**

17 **(d) <meta name="rating" content="restricted">.**

1                   **(2) The website or domain name shall verify the user's identity and age**  
2                   **by using a product or service that can digitally identify the user's name and**  
3                   **identity immediately upon accessing the website or domain name. The product**  
4                   **or service that is provided shall be at the cost of the website or domain name.**

5                   **F.** Any violation of this Section shall be an unfair trade practice and shall  
6                   subject the violator to ~~any and~~ all actions and penalties provided for in this Chapter.

The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Xavier I. Alexander.

	DIGEST	
SB 470 Original	2022 Regular Session	Mizell

Present law provides relative to internet safety for children and requires an internet service provider to make available to an internet subscriber a product or service that enables the subscriber to control a child's use of the internet. A violation of present law shall be an unfair trade practice and subject the violator to all actions and penalties prescribed in the Unfair Trade Practices and Consumer Protection Law.

Proposed law retains present law and provides that a website or domain name with an adult, mature, and restrictive meta tag, shall verify that all users are at least 18 years old or older.

Proposed law provides that the website or domain name shall provide a way for users to digitally provide identification immediately upon accessing its website or domain name at the cost of the website or domain name.

Effective August 1, 2022.

(Amends 51:1426(E); adds R.S. 51:1426(F))