

2022 Regular Session

HOUSE RESOLUTION NO. 52

BY REPRESENTATIVE SCHEXNAYDER

SPECIAL DAY/WEEK/MONTH: Designates April 12, 2022, as Tourism Day at the state capitol

1 A RESOLUTION

2 To designate Tuesday, April 12, 2022, as Tourism Day at the state capitol.

3 WHEREAS, 2021 was a significant year for rebuilding the travel economy in  
4 Louisiana and bringing back visitors to the state; and

5 WHEREAS, despite post-pandemic workforce challenges, the travel and tourism  
6 industry continues to be the fourth-largest employer in Louisiana; and

7 WHEREAS, in 2020, visitor expenditures resulted in \$1.3 billion in state and tax  
8 revenue, and such expenditures are continuing to climb back to their pre-pandemic numbers;  
9 and

10 WHEREAS, visitors generated \$747 in tax savings for every household in Louisiana  
11 in 2020; and

12 WHEREAS, in Louisiana, no state general funds are appropriated for tourism, as  
13 tourism is funded exclusively through a dedication of three one-hundredths of a cent of sales  
14 tax; and

15 WHEREAS, the funds generated by this dedication are used by the Louisiana office  
16 of tourism under the direction of Lieutenant Governor Billy Nungesser to promote tourism  
17 in Louisiana, and as a result such funds exert an enormous economic impact; and

18 WHEREAS, members of the travel industry from all corners of Louisiana are at the  
19 capitol today, along with twenty-five members of the Louisiana Tourism Leadership  
20 Academy, all of whom are up and coming leaders from all sectors of the travel industry.

1           THEREFORE, BE IT RESOLVED that the House of Representatives of the  
2   Legislature of Louisiana does hereby designate Tuesday, April 12, 2022, as Tourism Day  
3   at the state capitol and does hereby express appreciation and support to the members of the  
4   Louisiana travel industry for their efforts to bring visitors to Louisiana and provide financial  
5   benefits to the state.

6           BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the  
7   assistant secretary of tourism in the Department of Culture, Recreation and Tourism.

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DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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HR 52 Original

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Schexnayder

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