

2022 Regular Session

HOUSE RESOLUTION NO. 58

BY REPRESENTATIVE DUPLESSIS

COMMENDATIONS: Commends J. Stephen Perry for his contributions and service to the state of Louisiana, the city of New Orleans, and the tourism industry

1 A RESOLUTION

2 To commend J. Stephen Perry for his contributions and service to state of Louisiana, the city  
3 of New Orleans, and the tourism industry.

4 WHEREAS, J. Stephen Perry is the president and chief executive officer of New  
5 Orleans & Company; he holds a bachelor of arts degree in Russian and French history and  
6 a master of arts degree in anthropology from Louisiana State University; he studied twice  
7 in the former Soviet Union and completed the Senior Executives Program in State and Local  
8 Government offered by the Kennedy School of Government at Harvard University; and

9 WHEREAS, under J. Stephen Perry's leadership over the last twenty years, New  
10 Orleans & Company, which was formerly known as New Orleans Convention and Visitors  
11 Bureau, has routinely ranked among the top five convention and visitors bureaus in the  
12 country; his tenure as leader has seen the company receive multiple national awards for  
13 excellence in sales, marketing, public relations, branding, customer service, and corporate  
14 relations; and

15 WHEREAS, J. Stephen Perry's many successes come with significant  
16 responsibilities; the brand management, marketing, and sales of New Orleans & Company  
17 are vital to the sustenance and enhancement of nearly ninety thousand jobs in the city's  
18 tourism industry and one thousand one hundred member businesses of New Orleans &  
19 Company; moreover, the efforts of the company combined with tourism help to generate  
20 significant revenues for both the city of New Orleans and the state of Louisiana; and

1 WHEREAS, J. Stephen Perry helped lead the rebuilding of tourism in New Orleans  
2 following the devastation left in the wake of Hurricane Katrina, the BP Oil Spill, and  
3 Hurricane Ida, and he is currently working to do the same as the state of Louisiana continues  
4 to manage the spread of the pandemic; and

5 WHEREAS, J. Stephen Perry is an exceptionally civic-minded individual who has  
6 held seats on numerous advisory boards; he was appointed by both President George W.  
7 Bush and President Barack Obama to the U.S. Travel and Tourism Advisory Board, has  
8 served on the Louisiana State University Board of Supervisors for more than a decade, has  
9 served as a longtime member on the board of the U.S. Travel Association, and continues to  
10 serve on the boards of the New Orleans Museum of Art, Louisiana Travel Association, the  
11 Louisiana Museum Foundation, and Audubon Nature Institute, among others; and

12 WHEREAS, J. Stephen Perry served as chief of staff to former Louisiana Governor  
13 Murphy J. "Mike" Foster, Jr. from the time of his election in November 1995 until August  
14 2002; he served as the lead negotiator in the 2001 ten-year retention negotiations with the  
15 New Orleans Saints; he was also the driving force behind the recruitment, attraction, and  
16 relocation of the New Orleans Hornets/Pelicans NBA franchise, and the building of the PGA  
17 Tour Tournament Players Club in Greater New Orleans, which hosts the Zurich Classic PGA  
18 Tour event; and

19 WHEREAS, J. Stephen Perry has committed the last twenty years to bettering the  
20 city of New Orleans and the state of Louisiana; he has impacted both the city of New  
21 Orleans and the state of Louisiana in countless ways and is most deserving of the highest  
22 recognition for his incredible service.

23 THEREFORE, BE IT RESOLVED that the House of Representatives of the  
24 Legislature of Louisiana does hereby commend J. Stephen Perry for his contributions and  
25 service to state of Louisiana, the city of New Orleans, and the tourism industry; does hereby  
26 further recognize his astonishing successes as an advisor on numerous local and state  
27 projects; does hereby further recognize J. Stephen Perry as a truly exceptional Louisianan  
28 that the state is proud to call one of its own; and does hereby extend sincerest wishes that he  
29 continue to enjoy many more successes as he strives to better both the beautiful city of New  
30 Orleans and the great state of Louisiana.

1           BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to  
2 J. Stephen Perry.

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DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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