
DIGEST

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HB 1032 Reengrossed

2022 Regular Session

Zeringue

Abstract: Provides an exception for outdoor advertising on property owned by an institution of postsecondary education, an institution of higher education, or a foundation affiliated with the institution.

Present law designates certain areas as a parkway.

Present law provides that no off-premise outdoor advertising can be erected or maintained within visual observation of the main-traveled way of any parkway designated unless authorized.

Proposed law adds a provision that exempts any outdoor advertising on property owned by an institution of postsecondary education as defined by present law, an institution of higher education, or a foundation affiliated with the institution from the application of present law. Further provides such advertisements be limited to the promotion of the educational and cultural welfare of the institution.

(Adds R.S. 48:461.26(E)(3))

Summary of Amendments Adopted by House

The Committee Amendments Proposed by House Committee on Transportation, Highways and Public Works to the original bill:

1. Make a technical change.

The House Floor Amendments to the engrossed bill:

1. Make a technical change.
2. Modify proposed law by limiting institution advertisement to the promotion of the educational and cultural welfare of the institution.