

**ACT No. 55**

2022 Regular Session

HOUSE BILL NO. 684

BY REPRESENTATIVE DAVIS

1 AN ACT

2 To amend and reenact R.S. 4:1, relative to the sale of admission tickets; to require the ticket  
3 value to be printed on its face; to provide for a penalty; to authorize the resale of  
4 tickets via the internet pursuant to certain requirements; to provide for certain  
5 exceptions; and to provide for related matters.

6 Be it enacted by the Legislature of Louisiana:

7 Section 1. R.S. 4:1 is hereby amended and reenacted to read as follows:

8 §1. Unlawful to sell tickets for more than the price; total cost of tickets to be printed  
9 on each

10 A. All admission tickets to any athletic contest, dance, theater, concert,  
11 circus, or other amusement shall have the price paid for the ticket, excluding order  
12 processing and delivery charges, printed on the face of the ticket, ~~except as otherwise~~  
13 ~~provided in Subsection D of this Section.~~

14 B. ~~Except as provided in Subsection E of this Section, no person shall resell~~  
15 ~~or offer to resell such admission ticket for an amount in excess of the price printed~~  
16 ~~on the face of the ticket.~~

17 C. ~~Whoever violates this Section shall be fined not less than one hundred~~  
18 ~~dollars and imprisoned for thirty days, nor more than five hundred dollars and~~  
19 ~~imprisoned for ninety days.~~

20 D. ~~In connection with the sale of tickets to athletic contests of institutions of~~  
21 ~~higher education, contributions or other payments in excess of the printed price~~  
22 ~~requested by or made to the institution or to an alumni organization or foundation~~

1           ~~which is organized for the primary purpose of providing support to the institution~~  
 2           ~~and which has been recognized as an approved support organization by the board of~~  
 3           ~~the institution shall be allowed.~~

4           ~~E. C.~~ E. C. Nothing shall prohibit the resale or offering for resale via the ~~Internet~~  
 5           ~~internet~~ of an admission ticket, at any price, to an athletic contest, dance, theater,  
 6           concert, circus, or other amusement, if ~~the organizer of the event and the operator of~~  
 7           ~~the location where the event is occurring authorize admission tickets to such event~~  
 8           ~~to be resold for more than the price printed on the face of the ticket. If such resale~~  
 9           ~~is authorized, any admission ticket to the event may be~~ the ticket is resold or offered  
 10          for resale through any ~~web site~~ website if such ~~web site's~~ website's operator  
 11          guarantees a full refund of the amount paid for the ticket under each of the following  
 12          conditions:

- 13                     (1) The ticketed event is canceled.
- 14                     (2) The purchaser is denied admission to the ticketed event, unless such  
 15                     denial is due to the action or omission of the purchaser.
- 16                     (3) The ticket is not delivered to the purchaser in the manner described on  
 17                     such ~~web site~~ website or pursuant to the delivery guarantee made by the reseller and  
 18                     such failure results in the purchaser's inability to attend the ticketed event.

19           ~~F. D.~~ F. D. A ~~web site~~ website operator's guarantee pursuant to Subsection ~~E C~~ E C of  
 20          this Section shall be posted on the operator's ~~web site~~ website and a prospective  
 21          purchaser shall be directed to such guaranty before completion of the resale  
 22          transaction.

23           ~~G. E.~~ G. E. A refund issued by a ~~web site~~ website operator pursuant to any of the  
 24          conditions provided for in Subsection ~~E C~~ E C of this Section shall include any servicing,  
 25          handling, or processing fees unless such fees are declared nonrefundable under the  
 26          terms of the guarantee.

- 27           ~~H. F.~~ H. F. The provisions of Subsection ~~E C~~ E C of this Section shall not apply to:
- 28                     (1) University sports event tickets specially allocated to Louisiana  
 29                     legislators.
  - 30                     (2) Student tickets issued by Louisiana universities for sporting events.

1                   I. If authorization to resell an admission ticket for more than the price printed  
2                   on the face of the ticket is not granted by the organizer of the event and the operator  
3                   of the location of the event pursuant to Subsection E of this Section, no person or  
4                   entity shall resell an admission ticket for more than the price printed on the face of  
5                   the ticket.

---

SPEAKER OF THE HOUSE OF REPRESENTATIVES

---

PRESIDENT OF THE SENATE

---

GOVERNOR OF THE STATE OF LOUISIANA

APPROVED: \_\_\_\_\_