

2022 Regular Session

HOUSE BILL NO. 1032

BY REPRESENTATIVE ZERINGUE

1 AN ACT

2 To enact R.S. 48:461.26(E)(3), relative to outdoor advertising; to provide an exception to
3 outdoor advertisement for an institution of postsecondary education, an institution
4 of higher education, or a foundation affiliated with the institution; and to provide for
5 related matters.

6 Be it enacted by the Legislature of Louisiana:

7 Section 1. R.S. 48:461.26(E)(3) is hereby enacted to read as follows:

8 §461.26. Designation of state parkways; outdoor advertising prohibited; screening
9 required; exceptions

10 * * *

11 E.

12 * * *

13 (3) The provisions of Subsection B of this Section shall not apply to any
14 advertising on property owned by an institution of postsecondary education as
15 defined by R.S. 17:3092, an institution of higher education, or a foundation affiliated
16 with the institution. Such advertisements shall be limited to the promotion of the
17 educational and cultural welfare of the institution.

SPEAKER OF THE HOUSE OF REPRESENTATIVES

PRESIDENT OF THE SENATE

GOVERNOR OF THE STATE OF LOUISIANA

APPROVED: _____