

HOUSE SUMMARY OF SENATE AMENDMENTS**HB 1015****2022 Regular Session****Schexnayder**

ECONOMIC DEVELOPMENT: Provides relative to financial incentives for events held in Louisiana

Synopsis of Senate Amendments

1. Requires approval by the Joint Legislative Committee on the Budget for all contracts entered into by the lieutenant governor to solicit a qualified major event.
2. Requires all monies in the Major Events Incentive Fund and the Events Incentive Fund to be subject to an appropriation.
3. Requires approval by the Joint Legislative Committee on the Budget for all economic analyses submitted to the treasurer.
4. Requires an act of the legislature prior to the treasurer transferring state general funds.
5. Changes the requirement for the lieutenant governor to report the amount of 50% of the sales and excise taxes attributable to the major event to the treasurer to reporting a recommendation for an amount of 50% of the sales and excise taxes attributable to the event.
6. Adds event producers and hosts as eligible recipients of grants from the Major Events Incentive Fund and allows the Department of Culture, Recreation and Tourism to contract directly with the entities.
7. Provides an exception to the requirement that an event may only be held once a year to be eligible for funding through the Major Events Incentive Program and the Events Incentive Program.
8. Changes the effective date.
9. Makes technical changes.

Digest of Bill as Finally Passed by Senate

Present law creates the Major Events Incentive Program to provide funding for specific major events and provides definitions for "endorsing municipality", "endorsing parish", "event support contract", "local organizing committee", "qualified major event", and "site selection organization".

Proposed law retains present law.

Present law requires the Dept. of Economic Development (LED) to administer the program.

Proposed law moves administration of the program to the lieutenant governor, through the Dept. of Culture, Recreation and Tourism.

Proposed law allows grants to be used to pay or reimburse the event producer or host, endorsing parish, endorsing municipality, local organizing committee, official tourism commission, convention and visitors bureau, or official destination marketing organization for the cost of applying or bidding for selection as the site of the event and for the costs of

planning for or conducting the event.

Present law requires approval of the commissioner of administration and the Joint Legislative Committee on the Budget (JLCB) prior to the execution of any contract with an event producer or host, a local organizing committee, endorsing parish, or endorsing municipality for a qualified major event.

Proposed law repeals the approval of the commissioner of administration.

Proposed law requires the lieutenant governor to submit an economic analysis that has been approved by the Joint Legislative Committee on the Budget to the state treasurer and to include in such analysis: (1) the designated area impacted by the occurrence of the qualified major event, (2) the total incremental increase in sales and use receipts in the designated area, (3) the total incremental increase in excise tax receipts in the designated area, and (4) a recommendation for an amount up to 50% of the total incremental increases of the sales and use receipts and excise tax receipts.

Proposed law requires an act of the legislature prior to the treasurer transferring an amount up to 50% of both the total incremental sales and use receipts and the excise tax receipts from the general fund to the program fund, as directed by the legislature, upon receipt of the economic analysis required pursuant to proposed law.

Proposed law requires the Lt. governor to submit a written report to JLCB and include in such report the entities that received grant funding for events in the prior fiscal year, the economic impact of the events, and the amount of incremental tax revenue transferred to the fund as required by proposed law by Sept. first of each year.

Present law creates the Major Events Incentive Program Subfund as a subfund of the Louisiana Mega-Project Development Fund.

Proposed law changes the subfund to a separate fund of the state treasury and renames it the Major Events Incentives Fund.

Proposed law creates the Events Incentive Program to provide grant funding to municipalities, parishes, official tourism commissions, convention and visitors bureaus, official destination marketing organizations, and nonprofit corporations hosting an event.

Proposed law requires the Lt. governor, through the Dept. of Culture, Recreation and Tourism, to administer the program.

Proposed law provides for eligibility criteria and required documentation for events to receive funding through the program.

Proposed law requires any application and documentation required by proposed law to be submitted no later than 180 days prior to the event to be considered.

Proposed law provides that an entity is eligible to receive up to 25% of the total cost incurred by the entity for the event, not to exceed \$250,000 per event.

Proposed law requires the Dept. of Culture, Recreation and Tourism to promulgate rules to administer both programs and to use the emergency rulemaking process for the promulgation of the initial administrative rules.

Effective upon signature of governor or lapse of time for gubernatorial action.

(Amends R.S. 51:2365(D)(3) and (F)(2); Adds R.S. 51:1260 and 1261; Repeals R.S. 51:2365(F)(1)(d) and 2365.1)