

RÉSUMÉ DIGEST

ACT 405 (HB 1032)

2022 Regular Session

Zeringue

Existing law designates certain areas as a parkway.

Existing law provides that no off-premise outdoor advertising can be erected or maintained within visual observation of the main-traveled way of any parkway designated unless authorized.

New law adds a provision that exempts any outdoor advertising on property owned by an institution of postsecondary education as defined by existing law, an institution of higher education, or a foundation affiliated with the institution from the application of existing law. Further provides such advertisements be limited to the promotion of the educational and cultural welfare of the institution.

Effective August 1, 2022.

(Adds R.S. 48:461.26(E)(3))