

RÉSUMÉ DIGEST

ACT 39 (HB 188)

2022 Regular Session

Villio

Existing law provides regulations of materials and advertisements distributed or transmitted in political campaigns. Prohibits a person from causing distribution or transmittal of material containing any statement which he knows or should be reasonably expected to know makes a false statement about a candidate for election or about a proposition to be submitted to the voters.

Existing law prohibits a person from causing distribution or transmittal of material for or on behalf of a candidate, constituting a paid political announcement or advertisement, that is paid for by a third party without providing the name of the third party on the face of the advertisement.

Existing law is applicable to oral, visual, and written material. New law adds digital materials to the materials subject to existing law and provides specific font requirements for disclosing the name of a third party who paid for the announcement or advertisement in digital materials.

Prior law excluded any radio station, television broadcast station, cable television company, or newspaper from existing law regarding identification of third parties that pay for political announcements or advertising. New law provides instead that a media company that has no input in or control over the content of a political announcement or advertisement is not subject to existing law.

Existing law provides that whoever violates existing law shall be fined not more than \$2000 or be imprisoned, with or without hard labor, for not more than two years, or both. A violation of new law is subject to these penalties.

Effective upon signature of governor (May 17, 2022).

(Amends R.S. 18:1463(C)(1), (E), and (F); Adds R.S. 18:1463(G))