
DIGEST

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HB 481 Original

2023 Regular Session

Pressly

Abstract: Adds new violations that constitute unauthorized acts in the sale and distribution of motor vehicles by manufacturers, distributors, wholesalers, or their representatives.

Present law specifies that discriminating against similarly situated dealers in the sales of vehicles in incentive programs or sales promotion plans is an unauthorized act. Proposed law modifies present law by adding a clarification regarding vehicles with special badges or labels regardless of the type of engine used in the vehicle.

Proposed law modifies present law by specifying that discriminating among competing dealers with respect to availability of vehicles in terms of incentive programs or sales promotion plans, by placing unreasonable time limits on signing up for the incentive or new model program, whether voluntary or not, or whether industry alleges the creation of a new line vehicle is an unauthorized act.

Proposed law specifies that discriminating among competing franchised dealers with respect to incentive programs or sales promotion plans when a vehicle distributor has an investment in another dealership location with a different make or line of motor vehicles is an unauthorized act.

Proposed law makes it an unauthorized act to designate a motor vehicle dealer as a delivery agent for new motor vehicles when the sale of the vehicles was negotiated directly between the manufacturer and the purchaser of the vehicle.

(Amends R.S. 32:1261(A)(1)(p) and (q); Adds R.S. 32:1261(A)(1)(z))