

Dept./Agy.: Revenue

Subject: Exempts product samples from state excise and sales tax

TAX/STATE

OR +\$555,779 GF EX See Note

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Analyst: Deborah Vivien

Exempts from state excise and sales and use taxes items given free of charge as samples at conventions, trade shows, and similar events

<u>Current law</u> subjects all tangible personal property to 4.45% state sales tax (4% beginning in FY 26) unless specifically exempt. <u>Current law</u> subjects tobacco products to a tobacco excise tax at rates corresponding to the types of tobacco products and paid by the manufacturer or importer. <u>Current law</u> subjects alcoholic beverages to an alcohol tax excise tax at rates dependent upon the alcohol content and paid by the first handler. <u>Current law</u> exempts from state tobacco tax cigars and pipe tobacco sampled on the premises of the Premium Cigar Association convention through December 31, 2025.

<u>Proposed law</u> exempts all samples distributed for no charge at any conference, convention, exposition, trade show, professional or trade association event, business or professional meeting, corporate event, or exhibition of any kind held in the state. Effective 8/1/23

EXPENDITURES	2023-24	2024-25	2025-26	2026-27	2027-28	5 -YEAR TOTAL
State Gen. Fd.	\$555,779	\$178,230	\$183,577	\$189,084	\$194,757	\$1,301,427
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
Annual Total	\$555,779	\$178,230	\$183,577	\$189,084	\$194,757	\$1,301,427
REVENUES	2023-24	2024-25	2025-26	2026-27	2027-28	5 -YEAR TOTAL
State Gen. Fd.	DECREASE	DECREASE	DECREASE	DECREASE	DECREASE	
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	DECREASE	DECREASE	DECREASE	DECREASE	DECREASE	
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
Annual Total						

EXPENDITURE EXPLANATION

For the excise tax portion, which is handled differently than general sales tax, LDR indicates the need to add a system-based claim for refund form to the tax collection system and identify and notify affected taxpayers at a one-time cost of about \$440,000 given the broad range of events and products included in the bill. To administer claims, LDR reports that it will require two tax specialist positions assumed to be hired at the midpoint salary range including related benefits (roughly \$180,000/year). Personnel impacts are included at half value in FY 24 due to the effective date and time needed for system changes. It is expected that LDR will utilize state general fund as fewer self-generated funds will be available for reversion.

REVENUE EXPLANATION

To the extent that sales tax is being remitted for free samples of non-tobacco distributed at these types of events, state general fund revenue will decline. A portion of these remittances flow to the Louisiana Economic Development Fund and Tourism Promotion District (through a levy), both of which will also decrease.

Any impact to the alcohol excise tax will occur in the state general fund (LDR notes certain prohibitions concerning alcohol samples in law). Any excise taxes being remitted for tobacco product samples will decrease the statutory dedications that receive tobacco tax dedications, including the Tobacco Tax Healthcare Fund, the Tobacco Regulation Enforcement Fund and the Health Excellence Fund.

LDR reports an indeterminable decrease to sales tax and statutory dedications as it is not clear the proportion of current sales tax remittances that are due to actual sales and the proportion due to sample distribution.



Change {S & H}

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x 6.8(F)(1) >= \$100,000 SGF Fiscal Cost {H & S}

Alan M. Boderger

Alan M. Boxberger Interim Legislative Fiscal Officer

6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease {S}