OFFICE OF LEGISLATIVE AUDITOR Fiscal Note

Louisiana Legislative Auditor Fiscal Notes

Fiscal Note On: **HB 507** HLS 23RS

Bill Text Version: ORIGINAL

Opp. Chamb. Action: Proposed Amd.:

Sub. Bill For .:

Date: April 20, 2023 4

4:45 PM

Author: EDMONDS

Dept./Agy.: Police Juries, Municipalities, and School Boards

Analyst: Courtney Stevenson

Subject: Publishing Official Proceedings

OR DECREASE LF EX See Note

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Provides relative to compensation for printing of the official proceedings of political subdivisions

Purpose of Bill: This bill changes the pricing model for official journals that charge police juries, municipalities, and school boards for publishing official proceedings. The bill proposes a new pricing structure based on the number of characters in the advertisements or the number of square inches for tabular or pre-built content. This pricing structure replaces the current model, which is based on the number of words or the agate line, which is dependent on the population of cities within the parish. The proposed pricing model will be phased-in over three stages. (1) From August 1, 2023 to December 31, 2023, the current pricing model will remain in effect. (2) From January 1, 2024 to June 30, 2027, both the current and proposed pricing models will be in effect. (3) From July 1, 2027, onwards, only the proposed pricing model will be in effect.

In addition, this bill provides requirements for billing these local governments for advertisements and for officials journals to publish advertisement on a web site starting January 1, 2024

EXPENDITURES	2023-24	<u>2024-25</u>	<u> 2025-26</u>	2026-27	2027-28	5 -YEAR TOTAL
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	DECREASE	DECREASE	DECREASE	DECREASE	DECREASE	
Annual Total						
REVENUES	2023-24	<u> 2024-25</u>	<u> 2025-26</u>	2026-27	2027-28	5 -YEAR TOTAL
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
Annual Total	\$0	\$0	\$0	\$0	\$0	\$0

EXPENDITURE EXPLANATION

This bill may decrease local fund expenditures by an indeterminable amount.

We were unable to obtain complete and reliable data necessary to estimate the exact impact of the bill. However, information obtained from the Louisiana Municipal Association, the Police Jury Association of Louisiana, and the Louisiana Press Association indicates that this bill will likely reduce local government spending on advertisements.

While we were unable to determine the exact fiscal impact of the bill, we were able to obtain some limited information that allowed us to calculate the potential impact of this bill. Based on this limited information, we estimate that the bill may decrease overall annual advertisement expenditures of local governments by approximately \$1.2 million to \$2 million. This estimation is based on an estimated \$8.1 million spent annually on advertisements by these local government entities, and a projected reduction of 15% to 25% in advertisement costs resulting from the bill.

REVENUE EXPLANATION

There is no anticipated direct material effect on governmental revenues as a result of this measure.

<u>Senate</u>	<u>Dual Referral Rules</u>	<u>House</u>	M. G. Battle	
13.5.1 >=	= \$100,000 Annual Fiscal Cost {S & H}	\bigcirc 6.8(F)(1) >= \$100,000 SGF Fiscal Cost {H & S}	111. 6. Battle	
13.5.2 >=	= \$500,000 Annual Tax or Fee	6.8(G) >= \$500,000 Tax or Fee Increase	Michael G. Battle	
Change (S & H)		or a Not Foo Docroaco (S)	Manager, Advisory Services	