The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Alden A. Clement Jr.

DIGEST

SB 6 Original | 2024 Regular Session | Connick

Proposed law creates the crime of unlawful distribution of misleading synthetic media and provides that it is unlawful for any person to knowingly and intentionally distribute or make publicly available any synthetic media purported to depict any natural person under all of the following circumstances:

1. Without the consent of the natural person being depicted in the synthetic media.

2. Without constantly displaying an obvious notice within the synthetic media identifying the media as synthetic media.

3. With the intent to mislead others about the acts of the natural person depicted in the synthetic media.

Proposed law defines "synthetic media" as any video or voice recording that has been fully or partially generated by algorithms and appears to be a record of actual events.

Proposed law provides that a person who commits the crime of unlawful distribution of misleading synthetic media will be imprisoned for up to six months, fined up to $750, or both.

Effective August 1, 2024.

(Adds R.S. 14:73.14)