
DIGEST

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HB 387 Original

2024 Regular Session

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Abstract: Prohibits an insurer from using advertising expenses in setting rates or making rate filings with the commissioner of insurance.

Present law defines "expenses" for purposes of present law.

Proposed law excludes advertisement expenses from the definition of "expenses". Otherwise retains present law.

Present law provides that when determining whether rates are excessive, inadequate, or unfairly discriminatory, expenses may be considered if the expense provisions reflect the operating methods of the insurer, the past expense experience of the insurer, and anticipated future expenses.

Proposed law prohibits an insurer from using or considering advertisement expenses in losses or expenses when setting rates or making rate filings. Otherwise retains present law.

(Amends R.S. 22:1452(C)(intro. para.) and (7) and 1454(B)(3))