

---

The original instrument was prepared by Alden A. Clement, Jr. The following digest, which does not constitute a part of the legislative instrument, was prepared by Jonathon Wagner.

---

SB 6 Engrossed

DIGEST  
2024 Regular Session

Connick

Proposed law creates the crime of unlawful distribution of misleading synthetic media and provides that it is unlawful for any person to knowingly and intentionally distribute or make publicly available any synthetic media purported to depict any natural person under all of the following circumstances:

- (1) Without the consent of the natural person being depicted in the synthetic media.
- (2) Without constantly displaying an obvious notice within the synthetic media identifying the media as synthetic media.
- (3) With the intent to mislead others about the acts of the natural person depicted in the synthetic media.

Proposed law defines "synthetic media" as any image, video, or voice recording that has been fully or partially generated by algorithms and appears to be a record of actual events.

Proposed law provides that a person who commits the crime of unlawful distribution of misleading synthetic media will be imprisoned for up to six months, fined up to \$750, or both. Proposed law further provides an exemption to proposed law for television and radio broadcast stations licensed by the Federal Communications Commission that distribute synthetic media created by a third party.

Effective August 1, 2024.

(Adds R.S. 14:73.14)

## Summary of Amendments Adopted by Senate

### Committee Amendments Proposed by Senate Committee on Judiciary C to the original bill

1. Include still images in the definition of "synthetic media".
2. Add an exemption for television and radio stations that distribute third party synthetic media.