
SENATE FLOOR AMENDMENTS

2024 Regular Session

Amendments proposed by Senator Harris to Engrossed Senate Bill No. 341 by Senator Harris

1 AMENDMENT NO. 1

2 On page 1, line 2, change "(G) and (H)," to "(B), (C)(5) and (6)(f), (E), and (G) and 1261(B)
3 and (F)," and change "R.S. 51:1260(I)," to "R.S.51:1260(H) and (I) and 1261(G)"

4 AMENDMENT NO. 2

5 On page 1, line 3, after "Fund" insert "and the Events Incentive Fund,"

6 AMENDMENT NO. 3

7 On page 1, line 4, after "Louisiana;" insert "to provide relative to administration of the Major
8 Events Incentive Program and the Events Incentive Program"

9 AMENDMENT NO. 4

10 On page 1, line 5, after "Program" insert " and the Events Incentive Program"

11 AMENDMENT NO. 5

12 On page 1, line 8, change "(G) and (H)," to "(B), (C)(5) and(6)(f), (E), and (G) and 1261(B)
13 and (F)"

14 AMENDMENT NO. 6

15 On page 1, between lines 11 and 12 insert the following:

16 "B. There is hereby created the Major Events Incentive Program, hereinafter
17 referred to in this Section as the "program", to be administered by the ~~office of~~
18 ~~lieutenant governor, through the Department of Culture, Recreation and Tourism~~
19 **division of administration**. The program shall provide grant funding to event
20 producers and hosts, local organizing committees, endorsing municipalities,
21 endorsing parishes, official tourism commissions, convention and visitors bureaus,
22 and official destination marketing organizations, for costs associated with attracting
23 and hosting qualified major events as provided in this Section.

24 C. As used in this Section, the following terms have the following meanings:

25 * * *

26 (5) "Qualified major event" means a National Football League Super Bowl,
27 a National Collegiate Athletic Association Final Four tournament game, the National
28 Basketball Association All-Star Game, the X Games, a National Collegiate Athletic
29 Association Division I Football Bowl Subdivision postseason game, a college
30 tournament or championship, the World Games, a national collegiate championship
31 of an amateur sport sanctioned by the national governing body of the sport that is
32 recognized by the United States Olympic Committee, an Olympic activity including
33 a Junior or Senior activity, training program, or feeder program sanctioned by the
34 United States Olympic Committee's Community Olympic Development Program,
35 a mixed martial arts championship, the Breeders' Cup World Championships, a
36 Bassmasters Classic, a National Motorsports race, the Red Bull Signature Series, a
37 football kickoff game between two National Collegiate Athletic Association teams,
38 a national championship or Olympic trials of an amateur or professional sport
39 sanctioned by the national governing body of the sport, the United States Bowling
40 Congress Tournament, the WWE WrestleMania, the Bayou Classic, the Essence
41 Festival, the Zurich Classic or other PGA Tour event, a national military event, a
42 national political convention of the Republican National Committee or of the

Democratic National Committee, or any National Collegiate Athletic Association conference, convention, or conference media event, including conference media days, **or any event sanctioned by the international governing body of soccer, Federation Internationale de Football Association (FIFA), the international governing body of rugby, World Rugby, the national governing body of soccer, U.S. Soccer, or the national governing body of rugby, USA Rugby, including but not limited to World Cups, International "friendlies" matches between national or professional teams, or tournaments between national teams or professional teams from countries that are members of the international governing bodies.**

The term includes any activities related to or associated with a qualified major event.

(6) "Site selection organization" means any of the following:

* * *

(f) The national **or international** governing body of an organization not listed in Subparagraphs (a) through (e) of this Paragraph, that schedules a qualified major event as defined in this Subsection.

* * *

E. The ~~lieutenant governor, through the Department of Culture, Recreation and Tourism~~ **commissioner of administration**, is hereby authorized to enter into a contract with an event producer or host, a local organizing committee, endorsing parish, endorsing municipality, official tourism commission, convention and visitors bureau, or official destination marketing organization to recruit, solicit, acquire, or organize for Louisiana any qualified major event that will have a significant positive impact in the state. The contract shall provide for a financial commitment to the entity.

* * * "

AMENDMENT NO. 7

On page 2, line 9, change "Department of Culture, Recreation and Tourism" to "~~Department of Culture, Recreation and Tourism~~ **division of administration**"

AMENDMENT NO. 8

On page 2, delete lines 14 through 18 and insert:

"* * *

§1261. Events Incentive Fund

* * *

B. There is hereby created the Events Incentive Program, hereinafter referred to in this Section as the "program", to be administered by the ~~lieutenant governor~~ **commissioner of administration**, through the ~~Department of Culture, Recreation and Tourism~~ **division of administration**. The program shall provide grant funding to municipalities, parishes, official tourism commissions, convention and visitors bureaus, official destination marketing organizations, and nonprofit corporations hosting an event for costs associated with planning, marketing, and conducting events held in Louisiana.

* * *

F. No later than September first of each year, the ~~lieutenant governor~~ **commissioner of administration** shall submit an annual report on the program to the Joint Legislative Committee on the Budget. The report shall include the entities that received grant funding for events in the previous fiscal year pursuant to this Section and the economic impact of the events to the state, to the extent possible.

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AMENDMENT NO. 9

On page 2, line 19, delete "is" and insert "and (H) and 1261(G) are"

