
HOUSE COMMITTEE AMENDMENTS

2024 Regular Session

Substitute for Original House Bill No. 727 by Representative Mena as proposed by the House Committee on Administration of Criminal Justice

This document reflects the content of a substitute bill but is not in a bill form; page numbers in this document DO NOT correspond to page numbers in the substitute bill itself.

To enact R.S. 27:317 and 630, relative to fantasy sports contests and sports wagering; to provide relative to advertising of fantasy sports contests and sports wagering; to provide for definitions; to provide for revocation of licenses in certain circumstances; and to provide for related matters.

Be it enacted by the Legislature of Louisiana:

Section 1. R.S. 27:317 and 630 are hereby enacted to read as follows:

§317. Advertising of fantasy sports contests; requirements

A. Every holder of a license to operate fantasy sports contests provided in this Chapter who advertises fantasy sports contests in the state of Louisiana shall be subject to the following:

(1) When the advertisement is disseminated through television, radio, or social media, sixty percent of the advertisement shall be dedicated to fantasy sports contests, and forty percent of the advertisement shall be dedicated to information on resources for gambling addiction and the potential addictive properties of online gaming.

(2) When the advertisement is disseminated through printed materials, there shall be small print below the text of the advertisement that provides information on resources for gambling addiction and the potential addictive properties of online gaming.

B. For the purposes of this Section, the following terms shall have the following meanings:

(1) "Printed materials" means paper-based materials that use written words or illustrations to reach intended audiences and include but are not limited to books, pamphlets, newspapers, periodicals, magazines, and flyers.

(2) "Radio" means a device that receives the transmission of electromagnetic waves of radio frequency, especially those carrying sound messages.

(3) "Social media" means a form of electronic communication through which users create online communities to share information, ideas, personal messages, and other content.

(4) "Television" means a device that receives the transmission of visual images and sound and reproduces them on a screen.

C. Any advertisement of fantasy sports contests in violation of this Section shall result in revocation of the fantasy sports contest operating license.

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§630. Advertising of sports wagering; requirements

A. Every holder of a license to conduct sports wagering provided in this Chapter who advertises sports wagering in the state of Louisiana shall be subject to the following:

(1) When the advertisement is disseminated through television, radio, or social media, sixty percent of the advertisement shall be dedicated to sports wagering, and forty percent of the advertisement shall be dedicated to information on resources for gambling addiction and the potential addictive properties of online gaming.

(2) When the advertisement is disseminated through printed materials, there shall be small print below the text of the advertisement that provides information on resources for gambling addiction and the potential addictive properties of online gaming.

B. For the purposes of this Section, the following terms shall have the following meanings:

(1) "Printed materials" means paper-based materials that use written words or illustrations to reach intended audiences and include but are not limited to books, pamphlets, newspapers, periodicals, magazines, and flyers.

(2) "Radio" means a device that receives the transmission of electromagnetic waves of radio frequency, especially those carrying sound messages.

(3) "Social media" means a form of electronic communication through which users create online communities to share information, ideas, personal messages, and other content.

(4) "Television" means a device that receives the transmission of visual images and sound and reproduces them on a screen.

C. Any advertisement of sports wagering in violation of this Section shall result in revocation of the sports wagering license.

Section 2. This Act shall become effective on February 10, 2025.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HB Draft

2024 Regular Session

Abstract: Provides relative to the advertising of fantasy sports contests and sports wagering.

Proposed law provides that every holder of a license to operate fantasy sports contests or conduct sports wagering provided in present law who advertises fantasy sports contests or sports wagering in the state of La. shall be subject to the following:

- (1) When the advertisement is disseminated through television, radio, or social media, 60% of the advertisement shall be dedicated to fantasy sports contests, and 40% of the advertisement shall be dedicated to information on resources for gambling addiction and the potential addictive properties of online gaming.
- (2) When the advertisement is disseminated through printed materials, there shall be small print below the text of the advertisement that provides information on resources for gambling addiction and the potential addictive properties of online gaming.

Proposed law defines the terms "printed materials", "radio", "social media", and "television".

Proposed law provides that any advertisement of fantasy sports contests or sports wagering in violation of proposed law shall result in revocation of that respective license.

Proposed law shall become effective on February 10, 2025.

(Adds R.S. 27:317 and 630)