
The original instrument was prepared by Xavier Alexander. The following digest, which does not constitute a part of the legislative instrument, was prepared by Curry J. Lann.

DIGEST

SB 341 Reengrossed 2024 Regular Session Harris

Present law created the Major Events Incentive Program and the Events Incentive Program to provide funding for specific major events in the state of La. Proposed law retains present law.

Present law requires the lieutenant governor, through the Dept. of Culture, Recreation and Tourism to administer the Major Events Incentive Program.

Proposed law changes administration of the program from the office of the lieutenant governor, through the Dept. of Culture, Recreation and Tourism to the division of administration.

Present law requires the lieutenant governor, through the Dept. of Culture, Recreation and Tourism to administer the Events Incentive Program.

Proposed law changes administration of the program from the office of the lieutenant governor, through the Dept. of Culture, Recreation and Tourism to the commissioner of administration, through the division of administration.

Present law requires the lieutenant governor to submit an economic analysis to the Joint Legislative Committee on the Budget (JLCB) and to include in such analysis all of the following:

- (1) The designated area impacted by the occurrence of the qualified major event.
- (2) The total incremental increase in sales and use receipts in the designated area.
- (3) The total incremental increase in excise tax receipts in the designated area.

Proposed law repeals present law.

Present law requires the JLCB to determine the portion of the incremental tax increase reported by the lieutenant governor to be transferred into the Major Events Incentive Fund and requires the treasurer to transfer the amount determined by the JLCB.

Proposed law repeals present law.

Present law requires the Dept. of Culture, Recreation and Tourism to promulgate rules to administer the Major Events Incentive Program and to use the emergency rulemaking process for the promulgation of the initial administrative rules.

Proposed law instead requires the commissioner of administration to promulgate rules to administer the the Major Events Incentive Program and to use the emergency rulemaking process for the promulgation of the initial administrative rules.

Present law requires the Dept. of Culture, Recreation and Tourism to promulgate rules to administer the Events Incentive Program and to use the emergency rulemaking process for the promulgation of the initial administrative rules.

Proposed law repeals present law.

Present law authorizes the lieutenant governor, through the Department of Culture, Recreation and Tourism, to enter into a contract with an event producer or host, a local organizing committee, endorsing parish, endorsing municipality, official tourism commission, convention and visitors bureau, or official destination marketing organization to recruit, solicit, acquire, or organize for Louisiana any qualified major event that will have a significant positive impact in the state.

Proposed law instead authorizes the commissioner of administration to enter into a contract with an event producer or host, a local organizing committee, endorsing parish, endorsing municipality, official tourism commission, convention and visitors bureau, or official destination marketing organization to recruit, solicit, acquire, or organize for Louisiana any qualified major event that will have a significant positive impact in the state.

Present law defines a "qualified major event" in the Major Events Incentive Program as a National Football League Super Bowl, a National Collegiate Athletic Association Final Four tournament game, the National Basketball Association All-Star Game, the X Games, a National Collegiate Athletic Association Division I Football Bowl Subdivision postseason game, a college tournament or championship, the World Games, a national collegiate championship of an amateur sport sanctioned by the national governing body of the sport that is recognized by the United States Olympic Committee, an Olympic activity including a Junior or Senior activity, training program, or feeder program sanctioned by the United States Olympic Committee's Community Olympic Development Program, a mixed martial arts championship, the Breeders' Cup World Championships, a Bassmasters Classic, a National Motorsports race, the Red Bull Signature Series, a football kickoff game between two National Collegiate Athletic Association teams, a national championship or Olympic trials of an amateur or professional sport sanctioned by the national governing body of the sport, the United States Bowling Congress Tournament, the WWE WrestleMania, the Bayou Classic, the Essence Festival, the Zurich Classic or other PGA Tour event, a national military event, a national political convention of the Republican National Committee or of the Democratic National Committee, or any National Collegiate Athletic Association conference, convention, or conference media event, including conference media days. The term includes any activities related to or associated with a qualified major event.

Proposed law adds any event sanctioned by the international governing body of soccer, Federation Internationale de Football Association (FIFA), the international governing body of rugby, World Rugby, the national governing body of soccer, U.S. Soccer, or the national governing body of rugby, USA Rugby, including but not limited to World Cups, International "friendlies" matches between national or professional teams, or tournaments between national teams or professional teams from

countries that are members of the international governing bodies and otherwise retains present law definition.

Present law defines "site selection organization" in the Major Events Incentive Program as any of the following:

- (1) The National Football League, the National Collegiate Athletic Association or any affiliated conference, or any team or teams thereof, the National Basketball Association, the International World Games Association, or the United States Olympic Committee.
- (2) The national governing body of a sport that is recognized by the United States Olympic Committee.
- (3) The National Thoroughbred Racing Association.
- (4) The Republican National Committee or Democratic National Committee.
- (5) The United States Bowling Congress.
- (6) The national governing body of an organization that schedules a qualified major event as defined in present law.

Proposed law adds an international governing body of an organization that schedules a qualified major event to the definition and otherwise retains present law definition

Effective upon signature of the governor or lapse of time for gubernatorial action.

(Amends R.S. 51:1260(B), (C)(5), and (6)(f), (E), and (G), and 1261(B) and (F); repeals R.S. 51:1260(H) and (I) and 1261(G))

Summary of Amendments Adopted by Senate

Committee Amendments Proposed by Senate Committee on Finance to the original bill

1. Moves administration of the Major Events Incentive Program and fund from the La. Dept. of Economic Development back to the Dept. of Culture, Recreation, and Tourism.
2. Removes the required submission of an economic analysis to JLCB within sixty days after the event.
3. Removes requirement of JLCB approval and the transfer amount of the incremental tax increase reported by the lieutenant governor into the fund.
4. Requires JLCB approval before entering into any contract with entities, providing

financial commitment for a qualified major event, and disbursing monies from the fund.

Summary of Amendments Adopted by Senate

Senate Floor Amendments to engrossed bill

1. Moves administration of the Major Events Incentive Program and fund from the office of lieutenant governor, Dept. of Culture, Recreation, and Tourism to the division of administration.
2. Moves administration of the Events Incentive Program and fund from the office of lieutenant governor, Dept. of Culture, Recreation, and Tourism to the commissioner of administration, through the division of administration.
3. Adds certain soccer and rugby events to the definition of "qualified major event".
4. Removes provision requiring the lieutenant governor to receive JLCB approval before entering into any contract with entities, providing financial commitment for a qualified major event, and disbursing monies from the fund.
5. Makes technical corrections.