

2025 Regular Session

HOUSE BILL NO. 290

BY REPRESENTATIVE FREEMAN

Prefiled pursuant to Article III, Section 2(A)(4)(b)(i) of the Constitution of Louisiana.

COMMERCIAL REGULATIONS: Establishes requirements for notifications on social media

1 AN ACT

2 To enact Chapter 20-B of Title 51 of the Louisiana Revised Statutes of 1950, to be
3 comprised of R.S. 51:1771, relative to notifications on social media; to provide for
4 definitions; to provide for notifications; to provide for the creation of information;
5 to require the office of public health within the Louisiana Department of Health to
6 provide certain information; and to provide for related matters.

7 Be it enacted by the Legislature of Louisiana:

8 Section 1. Chapter 20-B of Title 51 of the Louisiana Revised Statutes of 1950,
9 comprised of R.S. 51:1771, is hereby enacted to read as follows:

10 CHAPTER 20-B. SOCIAL MEDIA USAGE AWARENESS

11 §1771. Social media usage

12 A. As used in this Chapter, the following terms have the following
13 meanings:

14 (1) "Account holder" means the same as provided for in R.S. 51:1751.

15 (2) "Educational entity" means the same as provided for in R.S. 51:1751.

16 (3) "Interactive computer service" means the same as provided for in R.S.
17 51:1751.

18 (4) "Post" means the same as provided for in R.S. 51:1751.

19 (5) "Social media company" means the same as provided for in R.S.
20 51:1751.

1 (6)(a) "Social media platform" means the same as provided for in R.S.
2 51:1751.

3 (7) "User" means the same as provided for in R.S. 51:1751.

4 B.(1) A social media platform shall establish a function that displays a
5 pop-up or full-screen notification to an account holder or user when the account
6 holder or user has spent one cumulative hour on the social media platform during a
7 twenty-four-hour period.

8 (2)(a) The function required by Paragraph (1) of this Subsection shall
9 provide an account holder or user with information about his engagement in social
10 media that helps the account holder or user understand the impact of social media on
11 the mental and physical health of the account holder or user.

12 (b) The information shall be supported by data from peer-reviewed scholarly
13 articles or the sources provided by the Louisiana Department of Health, office of
14 public health. The office of public health shall promulgate this information annually
15 and provide it on its webpage by January fifteenth of each year.

16 C. The function described in Subsection B of this Section shall repeat at least
17 every thirty minutes after the initial notification.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HB 290 Original

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Freeman

Abstract: Provides relative to notifications on social media.

Proposed law defines account holder, educational entity, interactive computer service, post, social media company, social media platform, and user.

Proposed law requires a social media platform to establish a function that displays a pop-up or full-screen notification to an account holder or user when he has spent one cumulative hour on the social media platform during a 24-hour period.

Proposed law requires the aforementioned function to be repeated at least every 30 minutes after the initial notification and to provide users with information about how their engagement in social media impacts their mental and physical health.

Proposed law requires the information included in the function to be supported by data from peer-reviewed scholarly articles or sources provided by the office of public health within the

La. Dept. of Health. Proposed law further requires the office of public health to promulgate this information annually and provide it on its webpage by Jan. 15th of each year.

(Adds R.S. 51:1771)