

2025 Regular Session

SENATE RESOLUTION NO. 72

BY SENATORS DUPLESSIS, BOUIE, CARTER, HARRIS AND HENRY

COMMENDATIONS. Commends the Downtown Development District of New Orleans on its 50th anniversary.

1 A RESOLUTION

2 To commend the Downtown Development District of New Orleans on its 50th anniversary.

3 WHEREAS, the Downtown Development District (DDD) of New Orleans was
4 created by the Louisiana State Legislature on July 12, 1974, as the Core Area Development
5 District and it was the nation's first assessment-based business improvement district (BID);
6 and

7 WHEREAS, the creation of the DDD marked a pioneering moment in urban
8 development policy, allowing for a dedicated, locally funded entity to enhance services in
9 the core urban area through economic development, public safety, cleanliness, and strategic
10 capital improvements; and

11 WHEREAS, following voter approval in 1975, the DDD officially began operations
12 with authority to levy a property tax in support of its mission and was later expanded through
13 citywide referenda in 1979 and 2001 to extend its lifespan and bonding authority through the
14 year 2030; and

15 WHEREAS, the DDD is governed by an eleven member board of commissioners
16 who are appointed by local elected officials and the board is composed to reflect the
17 diversity of the downtown community and provides thoughtful guidance and oversight of
18 DDD programs and policies; and

1 WHEREAS, the DDD service area is bounded by Iberville Street, the Pontchartrain
2 Expressway, Claiborne Avenue, and the Mississippi River; and

3 WHEREAS, the DDD has led numerous transformative projects including the
4 seventeen million Canal Street streetscape initiative, and it has successfully issued bonds to
5 support wide reaching capital improvements, thereby enhancing the physical and economic
6 infrastructure of downtown; and

7 WHEREAS, the vision of the DDD is to cultivate downtown New Orleans as a
8 vibrant, inclusive, and innovative hub that attracts residents, businesses, artists, and visitors
9 from around the globe to the downtown area to experience the city's unique cultural mosaic
10 and rich architectural heritage; and

11 WHEREAS, through five decades of service, the DDD has helped position
12 downtown New Orleans as a center for industries of the mind such as the biosciences, digital
13 media, and the arts, while preserving its distinctive historic character and fostering a bustling
14 environment of dining, music, shopping, and commerce.

15 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
16 does hereby commend the Downtown Development District of New Orleans on its 50th
17 anniversary.

18 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
19 Downtown Development District of New Orleans.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Senate Legislative Services.
The keyword, summary, and digest do not constitute part of the law or proof
or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

	DIGEST	
SR 72 Original	2025 Regular Session	Duplessis
Commends the Downtown Development District of New Orleans on its 50th anniversary.		