

2025 Regular Session

SENATE RESOLUTION NO. 72

BY SENATORS DUPLESSIS, BOUIE, CARTER, HARRIS AND HENRY

COMMENDATIONS. Commends the Downtown Development District of New Orleans on its 50<sup>th</sup> anniversary.

1 A RESOLUTION

2 To commend the Downtown Development District of New Orleans on its 50th anniversary.

3 WHEREAS, the Downtown Development District (DDD) of New Orleans was  
4 created by the Louisiana State Legislature on July 12, 1974, as the Core Area Development  
5 District and it was the nation's first assessment-based business improvement district (BID);  
6 and

7 WHEREAS, the creation of the DDD marked a pioneering moment in urban  
8 development policy, allowing for a dedicated, locally funded entity to enhance services in  
9 the core urban area through economic development, public safety, cleanliness, and strategic  
10 capital improvements; and

11 WHEREAS, following voter approval in 1975, the DDD officially began operations  
12 with authority to levy a property tax in support of its mission and was later expanded through  
13 citywide referenda in 1979 and 2001 to extend its lifespan and bonding authority through the  
14 year 2030; and

15 WHEREAS, the DDD is governed by an eleven member board of commissioners  
16 who are appointed by local elected officials and the board is composed to reflect the  
17 diversity of the downtown community and provides thoughtful guidance and oversight of  
18 DDD programs and policies; and

