

2025 Regular Session

SENATE RESOLUTION NO. 103

BY SENATOR REESE

COMMENDATIONS. Commends the members of the Louisiana Automobile Dealers Association (LADA) and to designate Tuesday, May 13, 2025, as Louisiana Automobile Dealer Day at the Louisiana State Capitol.

1 A RESOLUTION

2 To commend the members of the Louisiana Automobile Dealers Association and to
3 designate Tuesday, May 13, 2025, as Louisiana Automobile Dealer Day at the
4 Louisiana State Capitol.

5 WHEREAS, the Louisiana Automobile Dealers Association (LADA), established in
6 1937, is comprised of three hundred fifty franchised new car and heavy truck dealers
7 operating throughout the state of Louisiana; and

8 WHEREAS, Louisiana's franchised dealers play a pivotal role in the state's economic
9 prosperity, fostering a robust marketplace that prioritizes consumer satisfaction through fair
10 and competitive pricing, fully equipped service departments staffed by expert technicians,
11 and a steadfast commitment to unparalleled customer service; and

12 WHEREAS, these dealers also contribute to maintaining high employment levels in
13 Louisiana and recognize their reliance on the state and its residents for resources, a skilled
14 workforce, and a strong business climate; and

15 WHEREAS, Louisiana's franchised dealers directly employ nearly 38,000 residents,
16 and support tens of thousands more jobs in affiliated industries, generating a payroll
17 exceeding \$1.2 billion, with average annual earnings of \$71,955; and

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1 WHEREAS, the economic impact of these dealerships includes contributions of more
2 than \$700 million annually to state and local revenues through direct tax payments and
3 wages paid to Louisiana households; and

4 WHEREAS, in addition to their economic contributions, Louisiana's franchised
5 dealers exemplified community commitment by donating more than \$20 million to
6 charitable organizations in the previous year alone; and

7 WHEREAS, the Louisiana Automobile Dealers Association's mission aligns with
8 Louisiana's core values, advocating for safe and vibrant communities, quality education, and
9 a resilient economy; and

10 WHEREAS, the year 2025 marks the 88th anniversary of the Louisiana Automobile
11 Dealers Association's founding and continued service to the state.

12 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
13 does hereby commend the members of the Louisiana Automobile Dealers Association for
14 their enduring contributions to the state and designates Tuesday, May 13, 2025, as Louisiana
15 Automobile Dealer Day at the Louisiana State Capitol.

16 BE IT FURTHER RESOLVED that the Senate expresses its sincere appreciation for
17 the Louisiana Automobile Dealers Association's unwavering commitment to excellence,
18 service, and the betterment of communities across Louisiana.

19 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to
20 Kristie Hebert, chair of the Louisiana Automobile Dealers Association's executive
21 committee.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Senate Legislative Services.
The keyword, summary, and digest do not constitute part of the law or proof
or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

	DIGEST	
SR 103 Original	2025 Regular Session	Reese

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Tuesday, May 13, 2025, as Louisiana Automobile Dealer Day at the Louisiana State Capitol.