

2025 Regular Session

HOUSE CONCURRENT RESOLUTION NO. 57

BY REPRESENTATIVE WALTERS

LABOR: Requests a study on the financial and workforce impact of the closure of the Shreveport General Motors' truck plant facility and the economical impact that the automobile manufacturing industry has on this state

1 A CONCURRENT RESOLUTION

2 To create a task force to study the financial and workforce impact of the closure of General
3 Motors' truck plant facility located in Shreveport and the economic impact that the
4 automobile manufacturing industry has on this state.

5 WHEREAS, in August 2012, General Motors announced the closure of its four
6 million square feet truck plant facility located in Shreveport; and

7 WHEREAS, in 2013, Elio Motors initially promised to revive vehicle production at
8 the facility by 2015; however, that deal unfortunately did not come to fruition; and

9 WHEREAS, since General Motors' closure, other companies have utilized and
10 divided the complex into smaller portions specifically needed for their own operations; and

11 WHEREAS, according to a 2023 Shreveport Times article, Schlumberger Limited,
12 also known as SLB, signed a seven-year lease agreement with the Shreveport Business Park
13 to renovate and occupy a substantial portion of the former General Motors' complex as a
14 manufacturing facility; and

15 WHEREAS, SLB's manufacturing facility began operations in 2024 and SLB has
16 promised to invest approximately eighteen and one-half million dollars and create nearly six
17 hundred new jobs with an annual payroll of more than fifty million dollars; and

18 WHEREAS, although this would be beneficial and flourish both the state and local
19 economy, it cannot be ignored, the substantial benefits and economic impact that the General
20 Motors' truck plant facility had on both the state's and local economy; and

1 WHEREAS, according to the 2023 article in the Shreveport Times, while it was
2 operational the General Motors' truck plant facility employed approximately five hundred
3 workers in addition to generating approximately thousands of jobs in connection to the
4 plant's production; and

5 WHEREAS, according to a 2024 industry report by the Alliance for Automotive
6 Innovation, the automobile industry plays a significant role and is a major driver of
7 government tax revenue, and in 2022, the automobile industry generated approximately
8 ninety billion dollars in state government revenue in this country; and

9 WHEREAS, according to that same report by the Alliance for Automotive
10 Innovation, the automobile industry is a major employer in this country since it provides
11 employment opportunities in areas such as manufacturing, retail, maintenance, and product
12 sales and services and for dealerships; and

13 WHEREAS, according to the Louisiana Automobile Dealers Association, in 2022,
14 car and heavy truck dealerships have generated over nineteen billion dollars in sales and
15 contributed over seven million dollars in revenue to our state; and

16 WHEREAS, in addition to their monetary contributions, these dealerships also
17 greatly contribute to our state's workforce by providing numerous employment
18 opportunities; and

19 WHEREAS, based on these factors, it is clear that the financial and workforce impact
20 that the automobile industry has on this state is exponential.

21 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby
22 establish a task force to conduct a study on the financial and workforce impact caused by the
23 closure of the Shreveport General Motors' truck plant facility and the economic impact that
24 the automobile manufacturing industry has on this state and to submit a written report of its
25 findings and recommendations to the Legislature of Louisiana no later than December 31,
26 2025.

27 BE IT FURTHER RESOLVED that the membership of the task force shall be as
28 follows:

29 (1) The secretary of the Louisiana Workforce Commission or his designee.

30 (2) The secretary of Louisiana Economic Development or his designee.

- 1 (3) The chairperson of the Shreveport Regional Airport or his designee.
- 2 (4) The executive director of the Shreveport Downtown Development Authority
- 3 or his designee.
- 4 (5) One representative from the Louisiana Automobile Dealers Association.
- 5 (6) One representative from the Shreveport-Bossier African American Chamber
- 6 of Commerce.
- 7 (7) One representative from the North Louisiana Economic Partnership.
- 8 (8) One representative from the Louisiana Association of Business and Industry.
- 9 (9) One representative from the AFL-CIO.

10 BE IT FURTHER RESOLVED that the Louisiana Workforce Commission shall
11 provide staff support as needed by the task force.

12 BE IT FURTHER RESOLVED that the task force shall convene its first meeting no
13 later than August 1, 2025; however, the task force may convene earlier if necessary for the
14 timely completion of its duties and shall meet as frequently as it deems necessary for the
15 timely performance of its duties.

16 BE IT FURTHER RESOLVED that the task force may collaborate with any
17 agencies, entities, or organizations as necessary to obtain the requisite information needed
18 to produce the report requested in this Resolution.

19 BE IT FURTHER RESOLVED that the task force shall study and make
20 recommendations on matters that include but are not limited to the following:

- 21 (1) The financial and workforce impact of the closure of the General Motors'
22 truck plant facility located in Shreveport.
- 23 (2) The economic impact that automobile manufacturing facilities have on this
24 state.
- 25 (3) The economic impact that automobile manufacturing facilities have had on
26 other states, preferably neighboring states, if any.
- 27 (4) The advantages and disadvantages, if any, that the automobile manufacturing
28 industry has on this state's workforce and businesses.
- 29 (5) Any recommendations on how this state can generate more interest in
30 bringing and maintaining automobile manufacturing facilities in this state.

1 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
2 secretary of the Louisiana Workforce Commission, the secretary of Louisiana Economic
3 Development, the chairperson of the Shreveport Regional Airport, the executive director of
4 the Shreveport Downtown Development Authority, the chairperson of the Louisiana
5 Automobile Dealers Association, the chairperson of the Shreveport-Bossier African
6 American Chamber of Commerce, the president of the North Louisiana Economic
7 Partnership, the president of the Louisiana Association of Business and Industry, and the
8 president of the AFL-CIO.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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Creates a task force to study the financial and workforce impact of the closure of General Motors' truck plant facility located in Shreveport and the economic impact that the automobile manufacturing industry has on this state.

Requires the task force to report its findings and recommendations to the Legislature of La. no later than Dec. 31, 2025.