

2026 Regular Session

HOUSE BILL NO. 617

BY REPRESENTATIVE MANDIE LANDRY

CONSUMERS: Provides with respect to hidden fees charged to consumers

1 AN ACT

2 To enact R.S. 51:1429.1, relative to unfair or deceptive trade practices or acts; to provide for
3 definitions; to require disclosure of fees in sale or lease of goods and services; to
4 provide compliance by particular businesses; and to provide for related matters.

5 Be it enacted by the Legislature of Louisiana:

6 Section 1. R.S. 51:1429.1 is hereby enacted to read as follows:

7 §1429.1. Unfair trade practice or act; mandatory fees or surcharges; disclosure
8 required

9 A. For the purposes of this Section, the following terms have the following
10 meanings:

11 (1) "Good" means any immovable or movable thing, whether corporeal or
12 incorporeal, which may be the object of a contract of sale or lease in accordance with
13 Chapter 3 of Title VII of Book III of the Civil Code.

14 (2) "Price-variable supplier" means a supplier offering a good or service the
15 total price of which is determined by a consumer's selection or preference or
16 dependent on distance or time, including but not limited to an online platform
17 providing food delivery or ride share.

18 (3) "Supplier" means a seller, lessor, licensor, or professional advertising,
19 soliciting, or engaging in consumer transactions, or a manufacturer, distributor, or

1 licensor advertising, selling, leasing, or licensing a good or service to be sold, leased,
2 or licensed by other persons in consumer transactions.

3 B. No supplier shall advertise or display a price for a good or service in
4 connection with a consumer transaction without clearly and conspicuously
5 displaying the total price, which shall include any mandatory fee or surcharge. A
6 supplier that provides both a good and a service to a consumer may comply with this
7 Section by displaying or advertising the total price of the good separately from the
8 total price or rate charged for the service.

9 C. A supplier offering a good or service in an auction complies with this
10 Section if that supplier clearly and conspicuously discloses any mandatory fee
11 associated with the transaction and a disclaimer that the total cost of the good or
12 service may vary.

13 D. A restaurant or hotel complies with this Section if it includes a clear and
14 conspicuous disclosure of the percentage or amount of any automatic or mandatory
15 gratuity or service fee charged in each offer or advertisement that includes pricing
16 information for a good or service.

17 E. A price-variable supplier complies with this Section if that supplier
18 clearly and conspicuously discloses all of the following:

19 (1) The factors determining the final price.

20 (2) Any mandatory fee or surcharge associated with the transaction.

21 (3) A statement that the total cost of services may vary.

22 F. A provider of broadband internet access service on its own or as part of
23 a bundle that complies with federal broadband consumer transparency requirements
24 pursuant to 47 CFR Part 8, Subpart A is compliant with this Section.

25 G. A cable operator that complies with pricing requirements pursuant to 47
26 U.S.C. 552 is compliant with this Section.

27 H. A direct broadcast satellite provider that complies with pricing
28 requirements pursuant to 47 CFR Part 76, Subpart H is compliant with this Section.

- 1 I. A provider of live-event tickets that complies with the provisions of 16
2 CFR Part 464 relating to live-event tickets is compliant with this Section.
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DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HB 617 Original

2026 Regular Session

Mandie Landry

Abstract: Provides with respect to hidden fees charged to consumers.

Proposed law defines "goods", "price-variable supplier", and "supplier".

Proposed law provides that no supplier shall, in connection with a consumer transaction, advertise or display a price for goods or services without clearly and conspicuously displaying the total price, which shall include any mandatory fees or surcharges.

Proposed law provides that a supplier that provides both a good and a service to a consumer may comply with this Section by displaying or advertising the total price of the good separately from the total price or rate charged for providing the service.

Proposed law provides for disclosures required by a supplier in a sale of a good or service by auction of any mandatory fee and a disclaimer that the cost of the good or service may vary.

Proposed law provides that a restaurant or hotel is compliant with proposed law if it includes a clear and conspicuous disclosure of the percentage or amount of any automatic or mandatory gratuity or service fee charged in each offer or advertisement for the purchase of a good or service that includes pricing information.

Proposed law provides that a price-variable supplier is compliant with this Section if that supplier clearly and conspicuously discloses all of the following:

- (1) Any factor determining the final price.
- (2) Any mandatory fee or surcharge associated with the transaction.
- (3) A statement that the total cost of services may vary.

Proposed law provides that a provider of broadband internet access service on its own or as part of a bundle that complies with federal broadband consumer transparency requirements pursuant to 47 CFR Part 8, Subpart A is compliant with proposed law.

Proposed law provides that a cable operator that complies with pricing requirements pursuant to 47 U.S.C. 552 is compliant with proposed law.

Proposed law provides that a direct broadcast satellite provider that complies with pricing requirements pursuant to 47 CFR Part 76, Subpart H is compliant with proposed law.

Proposed law provides that a provider of live-event tickets that complies with the provisions of 16 CFR Part 464 relating to live-event tickets is compliant with proposed law.

(Adds R.S. 51:1429.1)