
SENATE COMMITTEE AMENDMENTS

2026 Regular Session

Amendments proposed by Senate Committee on Commerce, Consumer Protection and International Affairs to Original Senate Bill No. 386 by Senator Connick

1 AMENDMENT NO. 1

2 On page 8, delete lines 24 through 29 and insert:

3 **"that does business in the state and that satisfies one or more of the**
4 **following thresholds:**

5 **(1) Has annual gross revenues in excess of twenty-five million dollars.**

6 **(2) Annually buys, receives for the business's commercial purposes, sells,**
7 **or shares for commercial purposes the personal information of seventy-five**
8 **thousand or more consumers, households, or devices.**

9 **(3) Derives fifty percent or more of its annual revenues from selling**
10 **consumers' personal information."**

11 AMENDMENT NO. 2

12 On page 9, delete line 1.

13 AMENDMENT NO. 3

14 On page 13, line 5, change "**at least**" to "**up to**"

15 AMENDMENT NO. 4

16 On page 22, between lines 6 and 7, insert:

17 **"G. This Section shall not prevent a controller or processor's ability to**
18 **prevent, detect, protect against or respond to security incidents, identity theft,**
19 **fraud, harassment, malicious or deceptive activity, or illegal activity; preserve**
20 **the integrity or security of systems; or investigate, report, or prosecute those**
21 **responsible for such actions."**

22 AMENDMENT NO. 5

23 On page 22, line 7, change "**(3)**" to "**H.(1)**"

24 AMENDMENT NO. 6

25 On page 22, line 13, change "**(4)**" to "**(2)**"

26 AMENDMENT NO. 7

27 On page 22, line 18, change "**G.(1)**" to "**L.(1)**"

28 AMENDMENT NO. 8

29 On page 22, delete lines 45 through 29 and delete pages 23 through 25 and insert:

30 **"A. The attorney general shall enforce the provisions of this Chapter.**

31 **B. The attorney general shall post on his website, information relating**
32 **to the responsibilities of a controller and a processor and consumers' rights**
33 **pursuant to this Chapter.**

34 **C. Any violation of the provisions of this Chapter shall constitute an**
35 **unfair and deceptive trade practice pursuant to the Unfair Trade Practices and**
36 **Consumer Protection Law, R.S. 51: 1401 et seq., excluding private rights of**
37 **action as provided in R.S. 51:1409 and 1409.1. Notwithstanding any other**

1 provision of law to the contrary, any monies received related to the attorney
2 general's enforcement of this Chapter shall be used by the attorney general for
3 consumer protection efforts or to promote consumer protection and education.

4 D. Beginning January 1, 2027, and ending July 31, 2027, before bringing
5 an action pursuant to R.S. 51:1780, the attorney general shall notify a person
6 in writing, not later than the thirtieth calendar day before initiating an
7 investigation, identifying the specific provisions of this Chapter the attorney
8 general alleges is being violated. The attorney general shall not initiate an
9 investigation against the person if the person does all of the following:

10 (1) Cures the alleged violation identified by the attorney general within
11 the thirty-day period.

12 (2) Provides the attorney general with a written statement that the
13 person cured the alleged violation and notified the consumer that the
14 consumer's privacy violation was addressed provided the consumer's contact
15 information has been made available to the person.

16 (3) Submits supportive documentation to the attorney general to show
17 how the privacy violation was cured.

18 (4) Changes are made to the internal policy, if necessary, to ensure that
19 no further violations occur.

20 Section 2. This Act shall become effective on January 1, 2027."