

2026 Regular Session

HOUSE BILL NO. 1001

BY REPRESENTATIVES MARCELLE, BOUDREAUX, CHASSION, DICKERSON,  
DANA HENRY, MARTINEZ, MOORE, PHELPS, SAWYER, SPELL, AND  
WILEY AND SENATORS BARROW, BARTHELEMY, BOUDREAUX,  
CARTER, DUPLESSIS, HARRIS, JACKSON-ANDREWS, JENKINS, LUNEAU,  
OWEN, AND PRICE

1 AN ACT

2 To redesignate United States Highway 190 between River Road and Interstate 110 as the  
3 "Jesse Jackson Memorial Highway"; to provide for implementation; and to provide  
4 for related matters.

5 Be it enacted by the Legislature of Louisiana:

6 Section 1. The United States Highway 190 between River Road and Interstate 110,  
7 in the city of Baton Rouge, parish of East Baton Rouge, shall be known and is hereby  
8 redesignated as the "Jesse Jackson Memorial Highway".

9 Section 2. The Department of Transportation and Development or its contractors are  
10 hereby directed to erect and maintain appropriate signage reflecting this designation  
11 provided local or private monies are received by the department equal to the department's  
12 actual cost for material, fabrication, mounting posts, and installation of the signage, not to  
13 exceed the sum of two thousand two hundred fifty dollars per sign.

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SPEAKER OF THE HOUSE OF REPRESENTATIVES

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PRESIDENT OF THE SENATE

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GOVERNOR OF THE STATE OF LOUISIANA

APPROVED: \_\_\_\_\_