

2026 Regular Session

HOUSE BILL NO. 540

BY REPRESENTATIVE KNOX

1 AN ACT

2 To amend and reenact R.S. 18:1463(C)(2), relative to disclosure requirements in political  
3 materials; to provide for disclosures required on digital materials; and to provide for  
4 related matters.

5 Be it enacted by the Legislature of Louisiana:

6 Section 1. R.S. 18:1463(C)(2) is hereby amended and reenacted to read as follows:

7 §1463. Political material; ethics; prohibitions

8 \* \* \*

9 C.

10 \* \* \*

11 (2) Whenever any person, political committee, entity, or organization makes  
12 a disbursement for the purpose of the financing of any electioneering communication  
13 or any digital material that refers to a legally qualified candidate for elected office  
14 and that is broadcast within sixty days before any election in which such candidate  
15 is on the ballot, such communication or material shall comply with the following  
16 items under the following circumstances:

17 (a) If the communication or material is paid for and authorized by a  
18 candidate, an authorized political committee of a candidate, or its agents, it shall  
19 clearly state that the communication or material has been paid for by such authorized  
20 political committee. The name of the political committee paying for the  
21 communication or material shall be given in full and no acronyms shall be used.

22 (b) If the communication or material is paid for by other persons, but  
23 authorized by a candidate, an authorized political committee of a candidate, or its  
24 agents, it shall clearly state that the communication or material is paid for by such  
25 other persons and authorized by such candidate or authorized political committee.

