

Regular Session, 2013

SENATE RESOLUTION NO. 56

BY SENATOR WALSWORTH

COMMENDATIONS. Commends KNOE television for providing northeast Louisiana with 60 years of local, state, national, and international news.

1 A RESOLUTION

2 To commend KNOE television, a CBS affiliate station in Monroe, Louisiana, for sixty years
3 of providing local, state, national, and international news.

4 WHEREAS, KNOE TV went on the air in 1953 with facilities located north of
5 Louisville Avenue and remains the oldest station in Monroe, Louisiana; and

6 WHEREAS, James A. Noe Sr., former governor of Louisiana, owned the television
7 station as well as KNOE radio (AM 540) now KMLB, and KMOV; and

8 WHEREAS, called the golden age of television, KNOE TV was then affiliated with
9 all four television networks, CBS, NBC, ABC, and Dupont; and

10 WHEREAS, in the 1950s, the station was briefly affiliated with NTA Films Network,
11 even when rival station KTVE became a primary ABC affiliate, KNOE TV continued to air
12 ABC programming until 1972, while also airing NBC programming on a secondary basis
13 until KLAA, now KARD, signed on in 1974; and

14 WHEREAS, The Noe family owned the station until 2007, when it was sold to
15 Dallas-based Hoak Media Corporation, having already sold KNOE AM to Holladay
16 Broadcasting in November 2006; and

17 WHEREAS, the sale of the stations followed the death of Mr. Noe's son, James
18 Albert "Jimmie" Noe Jr., of cancer in 2005, when the family decided to leave the

1 broadcasting business; and

2 WHEREAS, KNOE TV began broadcasting syndicated programming in high
3 definition in 2010, with syndicated programming including *Inside Edition*, *Wheel of Fortune*,
4 *Jeopardy*, *Dr. Phil*, and *Judge Judy*, one of the few stations choosing to air the direct
5 competitors of *Jeopardy* and *Wheel of Fortune* on different stations; and

6 WHEREAS, owned by Hoak Media Corporation, KNOE TV now holds ABC
7 affiliate KAQY, channel 11, owned by Parker Broadcasting since October 9, 2008; and

8 WHEREAS, KNOE's digital transmitter is located south of Monroe in Columbia,
9 Louisiana, and operates a low-powered translator, K18AB-D in El Dorado, Arkansas, that
10 broadcasts KNOE's digital signal in high definition; and

11 WHEREAS, on February 17, 2009, KNOE TV turned off its analog signal and its
12 digital signal on channel seven and started transmitting in digital on channel eight; and

13 WHEREAS, KNOE TV has been the dominant new station in the Ark-La-Miss
14 territory for more than a quarter of a century, has numerous state, regional, and national
15 journalism awards, including the 2008 Alfred I. DuPont-Columbia University Award for
16 new director, Taylor Henry's investigative series on rogue members of the Louisiana
17 National Guard, who looted stores that they were deployed to protect during Hurricane
18 Katrina.

19 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
20 does hereby extend its highest commendations to KNOE TV for providing northeast
21 Louisiana with sixty years of local, state, national, and international news.

22 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to
23 KNOE TV in Monroe, Louisiana.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Michelle Broussard-Johnson.

DIGEST

Walsworth

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national, and international news.