

SENATE RESOLUTION NO. 56

BY SENATORS WALSWORTH AND THOMPSON

A RESOLUTION

To commend KNOE television, a CBS affiliate station in Monroe, Louisiana, for sixty years of providing local, state, national, and international news.

WHEREAS, KNOE TV went on the air in 1953 with facilities located north of Louisville Avenue and remains the oldest station in Monroe, Louisiana; and

WHEREAS, James A. Noe Sr., former governor of Louisiana, owned the television station as well as KNOE radio (AM 540) now KMLB, and KMVX; and

WHEREAS, called the golden age of television, KNOE TV was then affiliated with all four television networks, CBS, NBC, ABC, and Dupont; and

WHEREAS, in the 1950s, the station was briefly affiliated with NTA Films Network, even when rival station KTVE became a primary ABC affiliate, KNOE TV continued to air ABC programming until 1972, while also airing NBC programming on a secondary basis until KLAA, now KARD, signed on in 1974; and

WHEREAS, The Noe family owned the station until 2007, when it was sold to Dallas-based Hoak Media Corporation, having already sold KNOE AM to Holladay Broadcasting in November 2006; and

WHEREAS, the sale of the stations followed the death of Mr. Noe's son, James Albert "Jimmie" Noe Jr., of cancer in 2005, when the family decided to leave the broadcasting business; and

WHEREAS, KNOE TV began broadcasting syndicated programming in high definition in 2010, with syndicated programming including *Inside Edition*, *Wheel of Fortune*, *Jeopardy*, *Dr. Phil*, and *Judge Judy*, one of the few stations choosing to air the direct competitors of *Jeopardy* and *Wheel of Fortune* on different stations; and

WHEREAS, owned by Hoak Media Corporation, KNOE TV now holds ABC affiliate KAQY, channel 11, owned by Parker Broadcasting since October 9, 2008; and

WHEREAS, KNOE's digital transmitter is located south of Monroe in Columbia, Louisiana, and operates a low-powered translator, K18AB-D in El Dorado, Arkansas, that broadcasts KNOE's digital signal in high definition; and

WHEREAS, on February 17, 2009, KNOE TV turned off its analog signal and its digital signal on channel seven and started transmitting in digital on channel eight; and

WHEREAS, KNOE TV has been the dominant new station in the Ark-La-Miss territory for more than a quarter of a century, has numerous state, regional, and national journalism awards, including the 2008 Alfred I. DuPont-Columbia University Award for new director, Taylor Henry's investigative series on rogue members of the Louisiana National Guard, who looted stores that they were deployed to protect during Hurricane Katrina.

THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana does hereby extend its highest commendations to KNOE TV for providing northeast Louisiana with sixty years of local, state, national, and international news.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to KNOE TV in Monroe, Louisiana.

---

PRESIDENT OF THE SENATE