

1 WHEREAS, First NBC Bank has been recognized and selected five times by
2 "Citybusiness", a New Orleans business publication, as one of the "Best Places to Work" in
3 the metropolitan area; and

4 WHEREAS, First NBC Bank's philosophy is that the company is only as good as the
5 communities and people it serves; and

6 WHEREAS, with that philosophy in mind, First NBC Bank has taken a lead role
7 among financial institutions to help rebuild and revitalize the communities it serves
8 following Hurricanes Katrina and Rita; and

9 WHEREAS, First NBC Bank also demonstrates its commitment in its efforts to
10 provide decent, affordable housing for low-to-moderate income residents and to improving
11 the local education system beginning with the area's first Early Childhood Development
12 Program; and

13 WHEREAS, First NBC Bank encourages its employees to give back to the
14 community by raising money to help find a cure for leukemia and lymphoma and assisting
15 the Red Cross in providing shelter for neighbors who have lost their homes due to
16 catastrophic conditions; and

17 WHEREAS, First NBC Bank supports a number of community programs and
18 projects including New Orleans Crime Summit "Saving our Boys"; Kedila Family Learning
19 Center and Youthbuild Program; Crimestoppers; Second Harvest Food Bank of Greater New
20 Orleans and Acadiana; Gulf Coast Companion Animal Relief Program; March of Dimes
21 Walk; Breast Cancer Walk; NO/AIDS Walk; and Doll and Toy Fundraiser for needy
22 children; and

23 WHEREAS, First NBC Bank holds the distinction as an SBA Preferred Lender; and

24 WHEREAS, even during the recent economic downturn, the bank has not stopped
25 lending and has been applauded for providing financial assistance to small businesses still
26 recovering from the hurricanes, as well as supplying capital for new small businesses to open
27 their doors; and

28 WHEREAS, according to the Federal Deposit Insurance Corporation (FDIC), First
29 NBC Bank had the fifth-largest share of the metro New Orleans banking market as of June

1 30, 2012, behind only established regional and national banks Capital One, Whitney, Chase,
2 and Regions; and

3 WHEREAS, First NBC Bank expects to generate about one hundred million dollars
4 from its initial public offering of stock, offering four million two hundred thousand shares
5 at a price range between twenty-two dollars and twenty-six dollars; and

6 WHEREAS, the bank plans to use the proceeds of the initial public offering to
7 support its organic growth and other general corporate purchases; and

8 WHEREAS, the bank will be listed on the NASDAQ stock market exchange under
9 the symbol NBCB; and

10 WHEREAS, First NBC Bank merits a special measure of commendation for the
11 tremendous pride and honor that it brings to the citizens of New Orleans and the state of
12 Louisiana.

13 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby
14 recognize Friday, May 10, 2013, as First NBC Bank Day, does hereby commend First NBC
15 Bank on its initial public offering, and does hereby extend best wishes for the bank's
16 continued success in the future.

17 BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted
18 to Ashton J. Ryan, Jr., president and chief executive officer of the First NBC Bank.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

Arnold

HCR No. 121

Recognizes Friday, May 10, 2013, as First NBC Bank Day and commends First NBC Bank on its initial public offering.