

1 Staff-generated Color Ad; Best Multiple Advertiser Page; Best Classified Section or Page;
2 Best Online Advertising - Single Ad, Static; and Best Online Advertising - Single Ad,
3 Animated; and

4 WHEREAS, the *L'Observateur* earned the prestigious Newspaper of the Year award
5 by having the highest number of points across both the editorial and advertising divisions
6 of the competition, and won first place in the Editorial Sweepstakes contest; and

7 WHEREAS, community newspapers such as the *L'Observateur* are vital in providing
8 in-depth local news coverage and a forum for residents to communicate with each other and
9 remain connected to their community.

10 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby
11 commend and congratulate the *L'Observateur* for being named Newspaper of the Year in
12 Division 5 by the Louisiana Press Association at its 2012 annual convention, for the thirty-
13 one additional awards it garnered, and for the tremendous pride the newspaper brings to the
14 community it serves and to the state of Louisiana.

15 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
16 general manager and managing editor of the *L'Observateur*, David Vitrano.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Nancy Vicknair.

DIGEST

Gary Smith

SCR No. 83

Commends the *L'Observateur* for earning top honors at the Louisiana Press Association annual convention.