

SENATE CONCURRENT RESOLUTION NO. 83

BY SENATORS GARY SMITH AND BROWN AND REPRESENTATIVES GAINES,
MILLER AND WILLMOTT

A CONCURRENT RESOLUTION

To commend the *L'Observateur* for earning top honors at the Louisiana Press Association annual convention.

WHEREAS, the one hundred thirty-third annual convention of the Louisiana Press Association was held in Baton Rouge on Saturday, April 20, 2013; and

WHEREAS, throughout 2012, the Louisiana Press Association held the Better Newspaper Editorial competition and the Better Newspaper Advertising competition; and

WHEREAS, the designation of Newspaper of the Year is based on the number of points earned in the competitions with seventy-four newspapers, publications, and college and university student newspapers having submitted three thousand five hundred sixty-one entries; and

WHEREAS, the editorial competition included entries ranging from news story writing to graphic design, and the advertising competition entries were judged based on design, creativity, and effectiveness; and

WHEREAS, the *L'Observateur* took home thirty-two awards overall, including Newspaper of the Year in Division 5; and thirteen first place awards, including General Excellence; Best Front Page; Best Editorial Page; Best Single Editorial; Best Overall Sports Coverage; Best Lifestyle Coverage; Best News Photo; Best Special Section - Editorial; Best Staff-generated Color Ad; Best Multiple Advertiser Page; Best Classified Section or Page; Best Online Advertising - Single Ad, Static; and Best Online Advertising - Single Ad, Animated; and

WHEREAS, the *L'Observateur* earned the prestigious Newspaper of the Year award by having the highest number of points across both the editorial and advertising divisions of the competition, and won first place in the Editorial Sweepstakes contest; and

WHEREAS, community newspapers such as the *L'Observateur* are vital in providing in-depth local news coverage and a forum for residents to communicate with each other and remain connected to their community.

THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby commend and congratulate the *L'Observateur* for being named Newspaper of the Year in Division 5 by the Louisiana Press Association at its 2012 annual convention, for the thirty-one additional awards it garnered, and for the tremendous pride the newspaper brings to the community it serves and to the state of Louisiana.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the general manager and managing editor of the *L'Observateur*, David Vitrano.

PRESIDENT OF THE SENATE

SPEAKER OF THE HOUSE OF REPRESENTATIVES