

**LEGISLATIVE FISCAL OFFICE**  
**Fiscal Note**



Fiscal Note On: **HB 346** HLS 15RS 1030

Bill Text Version: **ORIGINAL**

Opp. Chamb. Action:

Proposed Amd.:

Sub. Bill For.:

<b>Date:</b> April 20, 2015 3:36 PM	<b>Author:</b> HOFFMANN
<b>Dept./Agy.:</b> Louisiana State Board of Dentistry	<b>Analyst:</b> Alan M. Boxberger
<b>Subject:</b> Provides relative to advertising by dentists	

DENTISTRY/DENTISTS OR INCREASE SG RV See Note Page 1 of 1  
Provides relative to advertising by dentists

Present law authorizes the Louisiana State Board of Dentistry (board) to regulate the advertisement of dentists. Proposed law authorizes any dentist wishing to advertise to submit a copy of the proposed advertisement to the board for an advisory opinion on whether it complies with the requirements of the statutes and rules applicable to dental advertising in the state; requires a dentist to submit specific information to the board at least 30 days in advance of the desired opinion date; and provides that the advisory opinion issued by the board may be used as evidence in any disciplinary proceedings by the board in which an advertising violation is alleged. Present law authorizes the board to collect certain fees. Proposed law adds a fee for review of proposed advertising with a minimum of \$150 and a maximum of \$300. Proposed law shall be effective August 1, 2015.

<b>EXPENDITURES</b>	<b>2015-16</b>	<b>2016-17</b>	<b>2017-18</b>	<b>2018-19</b>	<b>2019-20</b>	<b>5 -YEAR TOTAL</b>
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Agy. Self-Gen.	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	
Ded./Other	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Federal Funds	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<b><u>\$0</u></b>
<b>Annual Total</b>						

<b>REVENUES</b>	<b>2015-16</b>	<b>2016-17</b>	<b>2017-18</b>	<b>2018-19</b>	<b>2019-20</b>	<b>5 -YEAR TOTAL</b>
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Agy. Self-Gen.	\$6,600	\$7,500	\$7,500	\$7,500	\$7,500	<b>\$36,600</b>
Ded./Other	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Federal Funds	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<b><u>\$0</u></b>
<b>Annual Total</b>	<b>\$6,600</b>	<b>\$7,500</b>	<b>\$7,500</b>	<b>\$7,500</b>	<b>\$7,500</b>	<b>\$36,600</b>

**EXPENDITURE EXPLANATION**

The Louisiana State Board of Dentistry (board) reports that it can absorb the requirements of proposed law with existing staff and resources. Proposed law provides that dentists may submit planned advertising to the board for an advisory opinion on whether the advertisement complies with the requirements of the statutes and rules applicable to dental advertising in Louisiana. The demand for advertising is expected to be minimal, perhaps one request per week, and the board feels that it can address each instance with current staff and resources. Should demand exceed the board's initial estimate, the board may require additional staff and/or resources that can be provided within the resources available within the proposed fee range of \$150 to \$300 per request.

**REVENUE EXPLANATION**

Proposed law will result in an increase in SGR to the Louisiana Board of Dentistry (board) of up to approximately \$7,500 annually but could be substantially less. Proposed law provides that dentists may submit planned advertising to the board for an advisory opinion on whether the advertisement complies with the requirements of the statutes and rules applicable to dental advertising in Louisiana. The board expects demand for voluntary advisory opinions regarding advertising to be small, perhaps one or less opinion per week. Given the minimum fee of \$150, the board estimates that potential growth in revenues will not exceed \$7,500 annually (\$150 X 50 weeks = \$7,500). The estimate provided for revenues in FY16 is smaller due to the proposed effective date of August 1.

- |   |                            |              |  |
|---|----------------------------|--------------|--|
| <u>Senate</u>   | <u>Dual Referral Rules</u> | <u>House</u> | <input type="checkbox"/> 6.8(F)(1) >= \$100,000 SGF Fiscal Cost {H & S}                    |
| <input type="checkbox"/> 13.5.1 >= \$100,000 Annual Fiscal Cost {S&H}       |                            |              | <input type="checkbox"/> 6.8(F)(2) >= \$500,000 Rev. Red. to State {H & S}                 |
| <input type="checkbox"/> 13.5.2 >= \$500,000 Annual Tax or Fee Change {S&H} |                            |              | <input type="checkbox"/> 6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease {S} |

*Evan Brasseaux*  
**Evan Brasseaux**  
**Staff Director**