

SENATE BILL NO. 218

BY SENATORS MURRAY AND ALARIO AND REPRESENTATIVES ABRAMSON,
ADAMS, ARNOLD, BARROW, BILLIOT, WESLEY BISHOP, BOUIE,
CONNICK, COX, HALL, HUNTER, JAMES, JEFFERSON, LEGER,
LEOPOLD, LOPINTO, LORUSSO, MORENO, NORTON,
SCHRODER, ST. GERMAIN, STOKES AND TALBOT

1 AN ACT

2 To amend and reenact R.S. 51:2365(D)(1) and (3) and (F)(2), and to enact R.S.
3 51:2365(F)(1)(d) and 2365.1, relative to dedication of funds; to dedicate money to
4 fund incentives for attracting specified major events; to establish the Major Events
5 Incentive Program Subfund as a subfund of the Louisiana Mega-Project
6 Development Fund, a special fund in the state treasury; to provide for the deposit of
7 monies into and use of such monies in the subfund; to provide for the appropriation
8 of monies from the subfund; to establish a program for such incentives; to provide
9 for qualifications for payments from the dedicated funds; to provide for an effective
10 date; and to provide for related matters.

11 Be it enacted by the Legislature of Louisiana:

12 Section 1. R.S. 51:2365(D)(1) and (3) and (F)(2) are hereby amended and reenacted
13 and R.S. 51:2365(F)(1)(d) and 2365.1 are hereby enacted to read as follows:

14 §2365. Louisiana Mega-Project Development Fund

15 * * *

16 D.(1) Monies in the fund shall be available for appropriation for general
17 purposes and for use by the Department of Economic Development, hereinafter
18 referred to as the "department". Such appropriations shall be used by the secretary
19 of the department for immediate funding of all or a portion of economic development

1 mega-projects which may be necessary in order to successfully secure the creation
2 or retention of jobs by a business entity or a qualified major event under such
3 circumstances as established by this Part.

4 * * *

5 (3) The department shall make available upon request the economic impact
6 analysis on an economic development project which receives monies from the fund.

7 **This Subparagraph shall not apply to a mega-project which is a qualified major**
8 **event as defined in R.S. 51:2365.1.**

9 * * *

10 F.(1) For purposes of this Section, "mega-project" means:

11 * * *

12 **(d) A qualified major event as defined in R.S. 51:2365.1(A)(5) which**
13 **meets all of the requirements for eligibility as set forth in R.S. 51:2365.1(D).**

14 (2) Except for a mega-project as provided in ~~Subparagraph~~ Subparagraphs
15 (1)(b) **and (d)** of this Subsection, the investment by the state in any mega-project
16 shall not exceed thirty percent of the total cost of the project as described by the
17 cooperative endeavor agreement.

18 * * *

19 **§2365.1. Major Events Incentive Program and the Major Events Incentive**
20 **Program Subfund**

21 **A. Definitions**

22 **As used in this Section:**

23 **(1) "Endorsing municipality" means either of the following:**

24 **(a) A municipality that contains a site selected by a site selection**
25 **organization for a qualified event and is a party to an event support contract.**

26 **(b) A municipality that does not contain a site selected by a site selection**
27 **organization for a qualified event, but is included in the market area for the**
28 **event as designated by the secretary and is a party to an event support contract.**

29 **(2) "Endorsing parish" means either of the following:**

30 **(a) A parish that contains a site selected by a site selection organization**

1 for a qualified event and is a party to an event support contract.

2 (b) A parish that does not contain a site selected by a site selection
3 organization for a qualified event, but is included in the market area for the
4 event as designated by the secretary and is a party to an event support contract.

5 (3) "Event support contract" or "event contract" means a joint
6 undertaking, joint agreement, or a similar contract executed by a local
7 organizing committee, an endorsing municipality, or an endorsing parish and
8 a site selection organization.

9 (4) "Local organizing committee" means an organization created as the
10 official host entity sanctioned by an endorsing municipality or parish for a
11 specified major event.

12 (5) "Qualified event" or "qualified major event" means a National
13 Football League Super Bowl, a National Collegiate Athletic Association Final
14 Four tournament game, the National Basketball Association All-Star Game, the
15 X Games, a National Collegiate Athletic Association Division I Football Bowl
16 Subdivision postseason playoff or championship game, the World Games, a
17 national collegiate championship of an amateur sport sanctioned by the national
18 governing body of the sport that is recognized by the United States Olympic
19 Committee, an Olympic activity including a Junior or Senior activity, training
20 program, or feeder program sanctioned by the United States Olympic
21 Committee's Community Olympic Development Program, a mixed martial arts
22 championship, the Breeders' Cup World Championships, a Bassmasters Classic,
23 a National Motorsports race, the Red Bull Signature Series, a National
24 Collegiate Athletic Association football kickoff game, a national championship
25 or Olympic trials of an amateur or professional sport sanctioned by the national
26 governing body of the sport, the United States Bowling Congress Tournament,
27 a national military event, or a national political convention of the Republican
28 National Committee or of the Democratic National Committee. The term
29 includes any activities related to or associated with a qualified event.

30 (6) "Secretary" means the secretary of the Department of Economic

1 **Development.**

2 **(7) "Site selection organization" means any of the following:**

3 **(a) The National Football League, the National Collegiate Athletic**
4 **Association, the National Basketball Association, the International World**
5 **Games Association, or the United States Olympic Committee.**

6 **(b) The national governing body of a sport that is recognized by the**
7 **United States Olympic Committee.**

8 **(c) The National Thoroughbred Racing Association.**

9 **(d) The Republican National Committee or Democratic National**
10 **Committee.**

11 **(e) The United States Bowling Congress.**

12 **(f) The national governing body of an organization, not listed in**
13 **Subparagraphs (a) through (e) of this Paragraph, that schedules a qualifying**
14 **event as defined in Subparagraph (5) of this Paragraph.**

15 **B.(1) There is hereby established in the state treasury a special subfund**
16 **in the Mega-Project Development Fund to be known as the "Major Events**
17 **Incentive Program Subfund", hereafter in this Section, the "subfund".**

18 **(2) Beginning with the 2015-2016 Fiscal Year and for each fiscal year**
19 **thereafter, and after allocation of money to the Bond Security and Redemption**
20 **Fund as provided in Article VII, Section 9(B) of the Constitution of Louisiana,**
21 **the treasurer shall transfer in and credit to the subfund an amount equal to the**
22 **sum of the incremental increase in state tax receipts generated by the**
23 **occurrence of all qualified events.**

24 **(3) Monies in the subfund shall be invested in the same manner as monies**
25 **in the Louisiana Mega-Project Development Fund and any interest earned on**
26 **the investment of monies in the subfund shall be credited to the subfund. All**
27 **unexpended and unencumbered monies in the subfund at the end of the fiscal**
28 **year shall remain in the subfund.**

29 **(4) Subject to legislative appropriation and the approval of the Joint**
30 **Legislative Committee on the Budget, the treasurer shall disburse monies as**

1 provided in R.S. 51:2365 to each eligible entity at times and in amounts as
2 determined by the secretary and approved by the Joint Legislative Committee
3 on the Budget.

4 C.(1) Subject to legislative appropriation and the approval of the Joint
5 Legislative Committee on the Budget, the secretary of the Department of
6 Economic Development is hereby authorized to enter into a contract with a local
7 organizing committee, endorsing parish, or endorsing municipality to recruit,
8 solicit, or acquire for Louisiana any qualified event that will have a significant
9 positive impact on economic development in the state. The contract shall
10 provide for a financial commitment to the local organizing committee,
11 endorsing parish, or endorsing municipality which shall be subject to legislative
12 appropriation.

13 (2) The amount of the incremental increase in certain state tax receipts
14 generated within the designated area by the occurrence of the qualified event
15 during a specified period shall be determined by the secretary. The secretary
16 shall notify the Joint Legislative Committee on the Budget and the treasurer of
17 his determination and, upon the direction of the Joint Legislative Committee on
18 the Budget, the treasurer shall transfer the amount of the incremental increase
19 to the subfund. Such state tax receipts shall be limited to excise tax and sales
20 and use taxes, excluding state hotel and motel occupancy taxes. The amount of
21 the incremental increase shall not include local tax receipts.

22 D. An event not included in the definition of qualified event is ineligible
23 for funding under R.S. 51:2365. A qualified event may receive funding under
24 R.S. 51:2365 only if all of the following conditions are met:

25 (1) After considering through a highly competitive selection process one
26 or more sites that are not located in this state, a site selection organization
27 selects a site located in this state for an event to be held once, or for an event
28 scheduled to be held annually for a period of years under an event contract.

29 (2) A site selection organization selects a site in this state as the sole site
30 for the event.

1 **(3) The event is held not more frequently than annually.**

2 Section 2. This Act shall become effective on July 1, 2015.

PRESIDENT OF THE SENATE

SPEAKER OF THE HOUSE OF REPRESENTATIVES

GOVERNOR OF THE STATE OF LOUISIANA

APPROVED: _____